

CELEBRATING  
SILVER JUBILEE



25

YEARS OF  
HUMAN  
TRANSFORMATION



1998 - 2023

MAKING  
YOUTH  
EMPLOYABLE

EDUCATING  
CHILDREN  
WITH CARE

GIVING  
FAMILIES  
SECURITY

EMPOWERING  
WOMEN  
WITH  
LIVELIHOODS

The greatest gift that  
can be given unto others  
is that of dignity and opportunity,  
by empowering them to grow and achieve more.

ANNUAL  
REPORT  
2022-23



CHORD  
ENABLING CHANGE. TOGETHER.

[www.chordindia.org](http://www.chordindia.org)



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**CHORD ANNUAL REPORT  
OF SILVER JUBILEE YEAR**

**2023**



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The Seed of sheltering Inclusivity once planted, if nurtured with care and love, transforms into a sapling and sure enough, into a welcoming and life giving Tree.

#### **A Tree of Life.**

The very humble beginnings of CHORD in 1998 are proof of this HUMAN/E TRANSFORMATION, that has been made possible by the words and deeds of supporting hands – Government, Individuals and Corporations alike.

**It is a time we would like to express our gratitude with folded hands.**



**CHORD** is a Non- Profit, Non-Political (Tax exempt entity under 80G/12A) and Pro-active relief and development organization. Its vision is creating a strong platform for sustained community development by providing wholesome, dignified, life-affirming and life-sustaining learning experience for children, extending value-rooted and skill-based training to the unemployed and vulnerable youth and empowering the lives of women with livelihood opportunities.

#### **Our Projects:**

Elimination of Child Labor | Girl Child Project | Mainstream Education | Neighborhood School for Urban Deprived Children | Skill Development Program | Women Empowerment | Livelihoods and Infrastructure | Child-Centric Community Development Project | Access English Micro scholarship Program | Community Development (Grama Riddhi) | Spriha Collection (Social Startup for Urban Livelihood)



Our Partners who deserve all the credit for the journey so far and the many milestones achieved TOGETHER.

**Deloitte.**



Cognizant



Thank you Patrons for enabling our  
Vision with your passion and  
commitment





# VISION. MISSION. GOAL.

## VISION

- Ensuring every child is in school and learning with dignity...
- Every young man/woman trained in skills...
- Every community is progressing and vibrant...

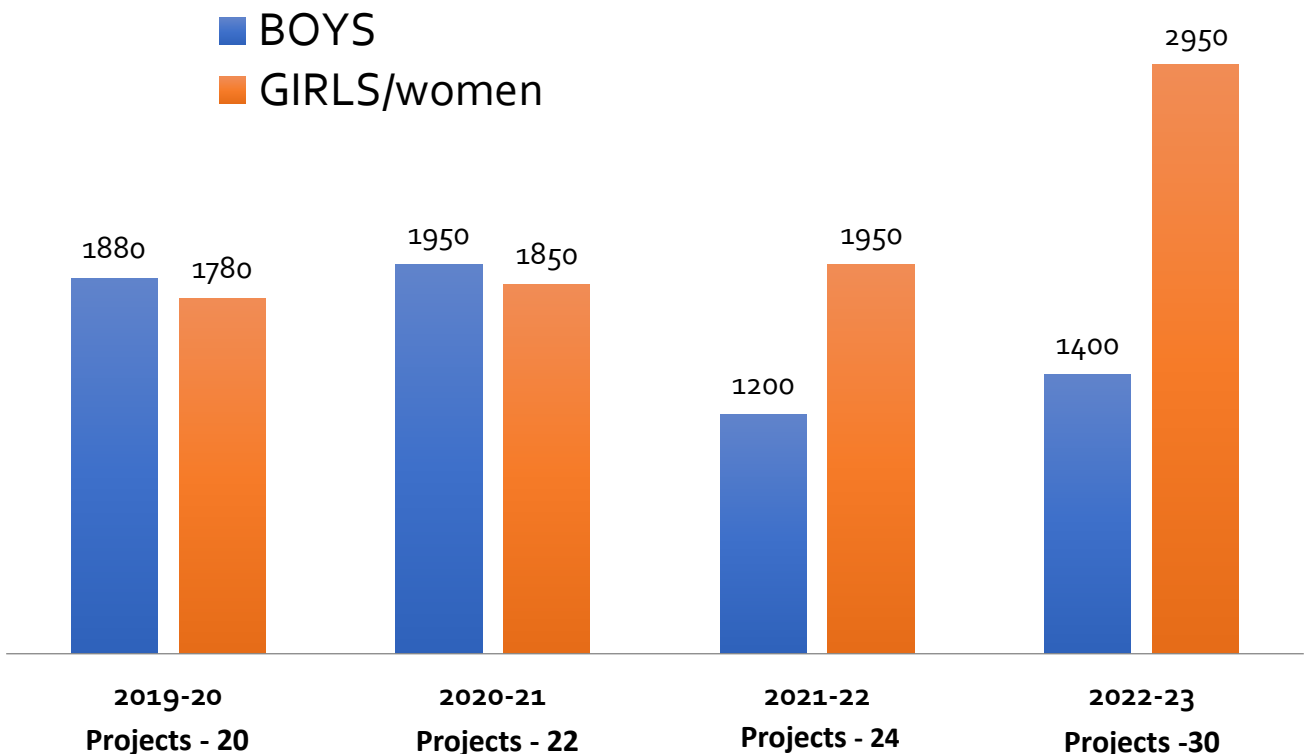
## MISSION

To implement a robust, replicable, and sustainable three-fold community development model to eradicate child labor and alleviate poverty by educating children, training the youth in employable skills, sensitizing society, and empowering the community.

## GOAL

To make our target area Child labor-free by 2026 by rescuing, educating, and empowering 7000 working or school drop-outs and training 7000 young men and women in vocational skills through child-centric community development initiatives.

## 4-YEAR TRAJECTORY





## CORE VALUES OF CHORD

- 1.** Every child is uniquely gifted and deserves a childhood and quality education. Education is a social investment resulting in long-term benefits
- 2.** Skill Development and Training is a national imperative for sustainable Economic Growth
- 3.** Equal opportunity and Social Justice ensure Economic Development
- 4.** Pursuit of individual Liberty and Fraternity ensure National integrity
- 5.** People are a resource worth investing



# CORE FOCUS

- Child Rights (Elimination of Child Labour)
- Education and Training
- Girl Child Education
- Skill Development/Livelihoods
- Vocational Training
- Women Empowerment
- HIV Children Support







# OUR OBJECTIVES

## ELIMINATION OF CHILD LABOUR

Elimination of child labor and protection of child rights through residential and day school education ensuring the fundamental right to education guaranteed to all children under Right To Education Act 2009 and providing an encouraging learning environment through child centered curriculum for underprivileged children with special focus on girl children

## EDUCATION

Education is a social investment and empowering tool resulting in long term benefits for the entire nation as such Quality holistic education that develop the mental, social, physical and spiritual capabilities of our children should be provided irrespective of their backgrounds

## LIVELIHOOD OPTION/VOCATIONAL

To provide employable skill Training in Short term employable courses to young men and women providing a sustainable solution to the future of the vulnerable and dropout youth through skill education and training. We aim to transform these young individuals and produce self-reliant and skilled livelihood earners in a short period of time.

## WOMEN EMPOWERMENT

Women play a key role in making change at the grassroots. Therefore women of the community need to be armed with skill and knowledge to overcome their own financial backwardness and the emphasis should also be on gender equality, women inclusion and socio-economic liberation of women. This will ensure empowered women transforming communities positively

## COMMUNITY DEVELOPMENT

To eradicate poverty and transform communities towards prosperity and growth by employing education, training and livelihood opportunity as collaterals

## CHILD RIGHTS ADVOCACY

Sensitization of community on the issues of child rights and gender equality are one of the key components of our Mission. A concerted effort from all stakeholders in propagating the issue to break the silence and to galvanize public opinion is of paramount importance to our operations



# OUR STRENGTHS & UPCOMING PROJECTS

## STRENGTHS

- 25 years Grass roots involvement against Child Labor
- Committed Leadership with thirty-six years of hands-on experience in the development sector
- Child centric community development model
- Strong Community support
- Excellent Civil Society Network
- Self- sufficient infrastructure
- Dedicated and sensitive team
- Solid experience and expertise in Education and Training
- Proven track record
- Multi stakeholder partnership process adopted for holistic development
- Techno based educational initiatives constantly striving for innovation

## UPCOMING PROJECTS

- Replication of holistic development project through schooling, skilling and sensitizing.
- Reaching out to Children of HIV survivors/victims.
- Expansion to other districts.
- Building a Holistic Health Care Centre for rural Telangana target areas.
- Community Health Project.
- Skill Institute and Infrastructure Development for an additional 1000 beneficiaries.
- Project on Climate Change.





## A note of gratitude from the PRESIDENT'S DESK



**My Dear Friends,  
Greetings from CHORD!**

Today, as we celebrate the 25th anniversary CHORD, I am filled with gratitude and pride for what we have accomplished. When we started out, we were driven by a desire to make a difference, to bring positive change, and to help those in need.

Inspired by our legendary mentors, we worked tirelessly to make CHORD a devoted change-maker. We faced many challenges and obstacles along the way, but we never lost sight of our mission. Today, 25 years later, we look back with pride at what we have achieved.

Despite challenges at every step of the way, we – striving as a family - have proved ourselves to be ordinary people delivering extraordinary results for the greater good.

Throughout the years, we have never compromised on our principles, always striving to do what is right, even when it was difficult. We have been driven by an unquenchable passion and a compelling vision, always looking for ways to make a difference.

What I am truly grateful for is that even in the face of daunting challenges and difficulties, we have never lost a single donor in 25 years. This speaks volumes of our commitment to the cause and our dedication to the people we serve. It has been a thoroughly enjoyable roller coaster ride so far, and we are not done yet.

As we recommit ourselves to what we have chosen to do, we look forward to reinventing new ways to scale greater heights for the good of society. We ask for your continued blessings, support and encouragement as we continue on this journey, and we thank you for your support over the last 25 years.

**TOGETHER, we HAVE made a huge difference and TOGETHER we can do MUCH MORE!**

**With warmest regards**

**Suman Malladi  
President - CHORD**



# CHORD DEVELOPMENT MODEL

## A Sustainable Community Development Paradigm

- Providing Remedial and Formal Schools for Children
- Awareness generation and sensitization among key stakeholders of the community
- Empowering families by training the most vulnerable men & women on livelihoods



# CHILD DEVELOPMENT MODEL

---

A COMPREHENSIVE APPROACH FOR THE ELIMINATION OF  
CHILD LABOUR AND ENABLEMENT OF SUSTAINABLE  
COMMUNITY DEVELOPMENT



## CHORD - Achievements as on today

- 18300 working children have been rescued, educated and empowered so far.
- 16000 children re-admitted into schools.
- Awareness on child labor in 7 Districts.
- 5% SHGs formed.
- 15% Women empowered and trained.
- 8400 youth trained in skills.
- 5300 Women empowerment trained in skills.
- Diverse outreach in 7 Districts.
- Currently running 13 Training Centers with decent infrastructure.



# LEAVE NO CHILD BEHIND

## Rescue, Rehabilitation and Reintegration of child labor into the mainstream of society



In the late 1990s, the state of Andhra Pradesh was facing a grave social issue - child labor. It was a common sight to see young children working in factories, fields and even households instead of going to school. This led to a high rate of illiteracy and poverty among the affected families, perpetuating a vicious cycle of exploitation.

CHORD, was established in 1998 with the sole objective of rescuing child laborers and rehabilitating them into formal education. Over the years, CHORD has been instrumental in freeing over 18,000 children from the shackles of child labor and providing them with access to quality education. This has resulted in a significant reduction in the rate of illiteracy in the region and has given these young children a chance for a better future. CHORD's efforts have had a resounding impact on society, breaking the cycle of poverty and exploitation and helping to create a brighter and more equitable future for the state of Telangana and AP (after bifurcation).

**Children rescued and educated since inception:18300**



# BUILDING BRIDGES

## BRIDGE / REMEDIAL SCHOOLS FOR ELIMINATION OF CHILD LABOUR

- Provide intensive education with the aim of preparing school dropouts or working children to be integrated into mainstream schools.
- Are an intermediary form of education that bridges the gap between non-formal and formal education.
- Are community-based schools that employ intensive curricula, nutrition, and health care facilities with the aim of helping former child laborers or school dropouts to catch up or make up for the years outside school.

Since its inception, CHORD has employed Remedial Schooling as a potent strategy for rescuing, educating, and reintegrating over 18300 children into the formal education system.

## REMEDIAL SCHOOLING

India still has a significantly high number of children employed as child laborers (over 10.1 million according to UNICEF). According to government statistics, 10- 15% of India's children are still out of school.

Remedial schools are CHORD's initiative to provide holistic and flexible educational opportunities to those children who have been victims of child labor, have dropped out of school, or have never been enrolled in a school. We undertake the responsibility of providing free education to children between the ages of 7& 14 with a specially designed curriculum that adheres neither to formal nor an informal model, yet caters to the learning capabilities of these children having poor educational exposure or retention capacity.

We particularly keep in mind that a child takes about 12- 24 months to regain lost Education and learning momentum.

## TRANSFORMATION

- Child Laborer to Student
- Labor to Learning
- Work to Education
- Drudgery to Development
- Exploitation to Empowerment
- Oppression to Freedom
- Neglect to Protection



We strive to empower the students by making up for lost education and rebuilding a learning foundation, integrating the child into mainstream education, and enabling the child toward a sturdy development plan through guidance and care.

**No. OF CHILDREN EDUCATED DURING 2022-23: 650**



# GIRL CHILD EDUCATION

## Girl power to the fore

Among children not attending school, there are twice as many girls as boys, and among illiterate adults, there are twice as many women as men. Offering girls basic education is a sure way of giving them much greater power — of enabling them to make genuine choices over the kinds of lives they wish to lead. This is not a luxury. The Convention on the Rights of the Child and the Convention on the Elimination of All Forms of Discrimination against Women establish it as a basic human right-UNICEF

We at CHORD promote Girl's Education because we believe that:

- Educated Women might have the chance of a healthier and happier life"- This should be a strong enough reason.
- An educated woman has the skills, information, and self-confidence that she needs to be a better parent, worker, and citizen.
- An educated woman will also be more productive at work.
- The dividend for educational investment is often higher for women than men.



CHORD believes that education, particularly of the girl child, has always been a highly effective tool for social change, that includes family planning, subscription to better health care and hygiene for children, and equalizing the male-to-female ratio in employment in all sectors. CHORD strives to protect these young girls and provides them with neighborhood schooling programs as per our development model, which propels the child toward academic and intrinsic progress through Formal/Vocational education. We believe that, support during adolescent ages creates a lasting effect on the lives of the girls, further empowering them to be independent and responsible women who will grow up to lead change in their families and communities.

## AASHIRWAD School for Girl Children

Project Overview & Scope: CHORD strives to rescue, educate, and mainstream 150 working girl children (Migrated Urban Child Laborers) every year through their bridge school project in Ranga Reddy District, Telangana, India. The challenge is to break the cyclic life pattern of working children through the innovative remedial school education program developed by the organization. The program not only provides a holistic and flexible learning opportunity to children, but also lays emphasis on supporting them in their early adulthood stage. The objective is to rebuild a strong learning foundation, which has been denied to them, so that they can be integrated into mainstream education. Aashirwad School for girl children which is in its eighth year of implementation, is a social intervention jointly initiated by CHORD and Qualcomm and it aims to educate, empower, enrich, and enliven the lives of girl children. This endeavor would help them acquire primary, secondary, and higher education, provide them with vocational training and prepare them for a bright successful future.

**NO. OF GIRL CHILDREN EDUCATED DURING 2022-23 – 150**





# FORMAL EDUCATION FOR MAINSTREAMED CHILDREN

## AASHIRWAD ENGLISH MEDIUM SCHOOL

Providing Quality Formal School Education to children mainstreamed from remedial schools is one of the key Social Interventions successfully pioneered by CHORD since 2006. CHORD **Aashirwad English Medium School at Bachupally** was the first of its kind, pioneering access to Quality Mainstream/Formal education for deprived urban children and rescued child laborers. Since its start in 2006, the school has successfully mainstreamed through formal education, over 2500 underprivileged children and has not only imparted top-quality education, but also helped them develop a good all-round personality and the spirit of volunteerism through extracurricular activities and community service initiatives. The project has been supported by Optum Global Solutions (India) Pvt. Ltd. FY 2022-23.

### Highlights of the Program

- Adequate Infrastructure
- Qualified & Committed Faculty
- Solar-powered computer lab
- State of the art school buses to ply slum children
- Potable drinking water with RO Water filter system
- Well stocked library and Science Lab
- Life-skill training for children
- Enhancement activities for children (indoor and outdoor)
- Excellent hostel facilities for residential children
- Access English Micro-scholarship program in collaboration with the US Department of State
- The challenge is to retain and educate children mainstreamed from remedial Schools in the Formal educational environment, (Aashirwad EM School) to arrest dropout rates and to provide continuity and dignity to their academic quest with the aim of facilitating a livelihood opportunity.



### **The Program ensures the following imperatives.**

- Support Education, shelter (for residential children) and Health Care Needs of 330 urban deprived children with a thrust on providing quality education as well as a dignified learning environment.
- Each child receives age-appropriate Quality School Education followed by Vocational training that enables them to realize their dreams and to become dignified livelihood earners of a new India
- STEM education promoted for underprivileged Children.

**NO. OF CHILDREN EDUCATED DURING 2022-23: 330**



# EDUCATION FOR URBAN DEPRIVED CHILDREN

## DISHA – CHORD HIGH SCHOOL

DISHA-CHORD High School is yet another milestone in our journey at the grassroots. The primary focus DISHA-CHORD School is to provide a well-resourced and dignified learning experience to deprived urban children residing in Gokul plots slums, with the sole aim of paving a career path for these disadvantaged yet talented children and to enable them to secure a decent employment opportunity and become productive citizens of our nation.

The school prides itself in its strategic location in the heart of the city, inspiring the neighborhood communities to avail a unique educational opportunity for their children which is at par with corporate schools.

Blessed with qualified staff, a committed workforce and supported by Berkadia Services India Private Limited the DISHA-CHORD promises a compelling future to its students and looks forward to scaling its operations to the next level to accommodate more children from grass root level.



**No. of children educated during 2022-23: 250**



## Vision:

Impart dignity to the lives of disadvantaged children by providing them quality education



# SKILL DEVELOPMENT FOR YOUTH

## SKILL BHARATH

Skill Bharath Program is an initiative formulated to reduce the cases of unemployment among the educated and uneducated youth due to the lack of employable skills. We identify and enroll vulnerable youth and offer professional training by experts in their particular fields so that the beneficiaries may be eligible for employment or be empowered to start an entrepreneurial venture based on their skills. Accenture and NASSCOM Foundation have been supporting this program.

### Objectives

- Developing job worthiness among unemployed youth
- Creating free access to employable skill training in job-oriented courses.
- Ensuring long-term employment for vulnerable youth through skill-based training and counseling.
- Providing Skill centers as a potential employment opportunity.
- Creating awareness about the relevance of skill training in the current job environment.

### Mission

Enabling 9000 participants toward a self-reliant livelihood in 5 years

### Track record

- In the last THIRTEEN years over 9000 young men and women were trained and employed in our 12 training centers
- Skill Bharat program successfully trained 14,00 beneficiaries in 2022-23 and enabled them towards a self-reliant and independent livelihood opportunities
- Around 30% beneficiaries got employment opportunities in their related fields in 2022-2023



# SKILL BHARATH



# HOLISTIC COMMUNITY DEVELOPMENT PROJECT

## GROWTH GENE PROJECT

The Growth Gene Project as a community development initiative of CHORD was launched in 2015 with an initial three-year support from Microsoft IT, Hyderabad, with following objectives:

- To bring intrinsic growth and development in the Yellammabanda slum, one of Hyderabad's largest urban slums, over three years, through a multi-pronged approach with three collaterals- education, training and awareness building (Schooling-Skilling-Sensitizing).
- To create an elemental change from within the community and developing a chain of beneficiaries who in turn help build the outcome of the project.
- To change the intrinsic nature, the cyclic pattern of family poverty and children being forced into labor, by widening the periphery of gain and transforming the very factor that triggers poverty and a labor relapse in children i.e. Parents and Community.

By the year 2020, the project had met all the deliverables and had achieved the following remarkable and measurable social impact.

### SOCIAL IMPACT OF GROWTH GENE

- The project has supported the economic development of vulnerable women by breaking the vicious cyclical poverty trap.
- The skill training for women has provided self-employment for some at their homes, giving them a daily income and enabled them to buy necessary medicines and make them capable to pay school fees for their growing children.
- The income of the women has enhanced their independence. They are no more dependent on anyone else.
- GGP has established an empirically tested Social enterprise model providing employment to 50 women enabling them to earn a regular income.
- The economic development of women and the sensitization efforts of the project has motivated them to participate in the decision-making process. They are able to teach these learned skills to other vulnerable women who are needy.
- Children have been provided quality remedial education and have been mainstreamed into the formal school system

### Number educated/trained during 2022-23:

- **Children educated -100**
- **Women Trained in Skills-200**





# LIVELIHOODS & INFRASTRUCTURE

## CHORD- SUPERGAS CENTER FOR LEARNING – A HOLISTIC SCHOOL -CUM- SKILL TRAINING CENTER

CHORD- SuperGas Center for learning is a holistic school -cum- skill training centre that aims to liberate one hundred disadvantaged rural children and train vulnerable and unemployed youth by providing them basic school education and employable skill training under one roof.

### School Education:

- To employ education as a preventive measure to prevent children from being exploited.
- To empower children to have their own identity and lead a dignified life.
- To provide opportunities to acquire, formal school education and vocational training.
- To assist them in their holistic psycho-social development.
- To assist them to settle independently in society.
- To sensitize the community and empower ultra-poor families.

### Skill Development:

- Developing job worthiness among unemployed youth
- Creating free access to employable skill training in job oriented courses.
- Ensuring long term employment for vulnerable youth through skill-based training and counseling.
- Providing Skill centers as a potential employment opportunity.
- Creating awareness about the relevance of skill training in the current job environment.



**No. of young people Trained in Skills**

**during 2022-23: 200**

**No. of Children Educated during 2022-23:**

**100**



# COMMUNITY DEVELOPMENT PROJECT



**SWECHA is the brainchild of CHORD and UBS Business Solutions India Pvt. Ltd. with the following objectives:**

Child-centric developmental intervention deploying education, training, and awareness building to transform the lives of the Mahadevapuram slum dwellers by rooting out ignorance and family poverty, with the aim of ushering in elemental change that brings about livelihood opportunity and prosperity to the targeted community.

1. Provision of employable skill training in Tailoring for women, (100 women/ year)
2. Rescue, rehabilitation, and education of child laborers (100 children/ year)
3. Sensitization and awareness building through community awareness programs in 21 slums

## **CHILD RIGHTS ADVOCACY - SENSITIZING) THE COMMUNITY**

**Problem Description:** Sensitization of the community on the issues of child rights and gender equality is one of the key components of the CHORD mission.

A concerted effort from all stakeholders in propagating the issue to break the silence and galvanize public opinion is of paramount importance in this whole exercise. It is about bringing a shift in the consciousness of the people and urging them to do what is right but not what is easy and what has been a flawed convention.

## **Approach and Methodology of the Program:**

CHORD is the Resource Cell and focal point for key activities relating to advocacy and sensitization of key partners at the Mandal level and colony-level network offices and for the training of remedial school staff and administration on sensitization. It will add value to the project in the following ways:

- Facilitating dialogue and exchange of experiences amongst the CHORD Project units.
- Mainstreaming issues of child labor and education into all training programs like leadership development, joint education, personality development, etc.
- Conducting sensitization programs for parents of child laborers on issues relating to child labor and CHILD rights issues.
- Conducting sensitization programs for teachers of local government and private schools.
- Training of CHORD staff on Project implementation, accounts and administrative matters.
- Gender issues and dialogue on Gender equality and inclusion among the stakeholders
- Dissemination of CHORD success stories.

**TARGET GROUPS:** The target can be divided into two categories.

### **DIRECT BENEFICIARIES**

- Children and Women

### **INDIRECT BENEFICIARIES**

- Parents of Child Laborers.
- Employers of Child laborers.
- Members of Teachers Associations.
- CHORD Staff in Projects Centers

**No. of youth Trained in Skills during 2022-23: 200**

**No. of Children Educated during 2022-23: 100**



# ENGLISH LANGUAGE TRAINING

## ACCESS ENGLISH MICROSCHOLARSHIP PROGRAM

Access is a communicative English language training program where children between the ages of 13 – 20, from non-elite backgrounds, are given the opportunity for a comprehensive study of the English language. The Program also focuses on personality development, besides imparting communicative English.

This is done by dividing the students into two groups of 25 each and conducting after school sessions for them thrice a week.

This program is funded by the US. Government and supervised by the Regional English Language Office of the U.S. Embassy and by the Public Affairs Section of the U.S. Consulate General Hyderabad.

So far CHORD has trained 225 Children under this program in two sessions from 2012-2016

CHORD has been awarded yet another ACCESS Program FY 2020-2022 by the US Department of state (American Embassy) which was launched in October 2020.

**No. of Children Educated during 2022-23: 50**





# RURAL COMMUNITY DEVELOPMENT

## A Participatory PPP model for enhancing access to Facilities & Self Growth for the Village-Community people / Village Development Program

### PIP-Project Implementation Plan

CHORD proposes the following project implementation plan for effective impact and a joint integrated model of operation for community owned program implementation. S&P Global has come forward to support this mission.

### Objectives

- 1.To facilitate access to infrastructure, transit and education support for children.
- 2.Economic sustenance for families through women oriented skill development which would empower them in the community.
- 3.To promote access to potable drinking water in selected villages.
- 4.To promote rural electrification and access to lighting during night time.
- 5.To promote Community Participation through involvement of Community Based groups and Individual Volunteers

### One Time Program - In a financial and academic year, the project will focus on the following activities per village needs / FGD and survey based needs and rationale for support

- Bicycles
- Infra-Structure-Benches
- Toilet Repairs
- Sewing Machines
- RO –Plants
- Digitalization
- Stationery Items
- Books for library/Library up gradation
- Green Boards
- Laboratory material
- Shoes, Belts, Ties, Note books
- Solar Street Lights



### Goal:

To enhance community based basic lifestyle facilities, thereby improving quality of life in the targeted villages.





# SOCIAL STARTUP FOR URBAN LIVELIHOOD

## SPRIHA COLLECTIONS

### From Artisanship To Entrepreneurship

Spriha Collections is a professional Social Start-Up creating all kinds of garments by reviving the natural craftsmanship and skills that our folks possess naturally with the aim of providing Urban Employment and at the same time delivering quality products to our customers. Spriha Collections has trained and re-skilled over six hundred artisans, weavers and craftsmen/women for creating a base for skill based processes and treasuring our traditional crafts.

Spriha is the subsidiary of the Growth Gene Project, a Joint Social Initiative of CHORD (Non-profit) and Microsoft IT, Hyderabad. Training women and providing them a livelihood opportunity is at the heart of SPRIHA COLLECTIONS.

### **A labor of Love**

- School uniforms (for some of the top schools in Hyderabad)
- Uniforms for Companies and Security agencies
- Uniforms and customized dresses for leading Hospitals
- Kurtas/Kurtis/Tops, dresses and other set of ladies wear for various brands.
- Shirts, Trousers, TEE-Shirts and all types of branded clothing

### **Our Services**

Spriha therefore is a leading Garment maker manufacturing and supplying School Uniforms {fabric / stitched - readymade}, Formal Shirts, Blazers, Aprons, T-shirts, Bed Sheets, Factory and Hospital Uniforms.

### **Our Infrastructure and Work force**

- Serene and Spacious Work Shops
- State of the art Machinery
- Standby Power Generator
- Delivery Vehicles
- Manned by expert designers and trained tailors

### **Our Patrons**

Vignan School, Sai Securities Services, Meil, Prasad Hospital, Kalanjali, Vinn Hospital, Bhel, Reitz, Pranam Hospital, Clair, Vitt India, Anupama Hospital, Ankura Hospital, Tendril School, L&T, Shemrock School, Columbus School, Lifeline School, Little Wonders School, Sgb and Pace Hospital & UBS.





## KEY METRICS /

Striking the right chords

### THE STATS 2022-23

#### DEMOGRAPHICS:

- No. of Children in Bridge Schools: 650
- No. of Children in High Schools: 580
- No. of Youth and Women trained in Skills: 14,00
- No. of Staff employed: 100
- No. of Volunteers: 500
- No. of Bridge Schools: 3
- No. of High Schools: 2
- No. of Skill Training Centers : 15
- No. of Awareness Campaigns: 5
- No. of Social Enterprise: 1



### Four imperatives of CHORD's Education and Training program are:

- Food and Nutrition
- Water and Sanitation
- Education and Development
- Livelihood opportunity



# IDENTITY

## LEGAL ESSENTIAL INFORMATION

CHORD is a Registered Society.

- Registered under Public societies Registration Act 1350 (F) Regn. No. 988/98 of Hyderabad, A.P
- Registered under section 12 AA of the Income Tax Act, 1961
- Exempted under section 80 G of the Income Tax Act.
- Registered with the Ministry of Home Affairs under Section 6 (1) of the FCRA Act, 1979.
- Registered with the Darpan unique id: TS/2017/0150071.
- Registered with the Ministry of Corporate Affairs. Regd.No. CSR00002490.



## Key Office bearers as on 31st March 2023

Name	Designation
Suman C. Malladi	Founder & President
K.T. Prasad Reddy	Vice - President
B.Peddiraju	Treasurer
V. Manohar	General Secretary

## Our Validations:

CHORD has been comprehensively validated by various organizations of international standing, including the below:

1. CAF India and America
2. Ernst & Young
3. Benivity Foundation
4. GuideStar India
5. GiveIndia Foundation

## Government Collaborations of CHORD

- NCVTE Govt. of New Delhi (National Council for Vocational Training and Education)
- PMKVY
- NCLP (National Child Labour Project)
- Sarva Siksha Abhiyan



Now Registered with CSR1 of Ministry of Corporate affairs



India's largest & most trusted donation platform



# WITH GRATITUDE



## Deep appreciation to:

Government National Child Labour Project (NCLP) & Sarva SikshaAbhiyan (SSA)

## CORPORATE HOUSES

UBS, Microsoft India, Charities Aid Foundation India, Qualcomm, NASSCOM, Accenture, TFL Quinn India Pvt Ltd, United Health Group, Optum Global Services, Berkadia, AMD, S&P Global and Super Gas.

## PRIVATE FOUNDATIONS

Manav Seva Sangh and Manav Mitra

GIVE INDIA

## INTERNATIONAL

- PJSM, USA
- US Department of State
- CAF America
- Yourcause LLC
- Benevity

## Grateful Thanks to CHORD Team

All our other gracious donors and Volunteers for their generous Support and Solidarity



www.chordindia.org

## APTS Quality Certifications

### Certificate of Registration

The APTS Quality Certifications hereby certifies that:

### CHORD

(CHILDWELFARE AND HOLISTIC ORGANISATION FOR RURAL DEVELOPMENT)

Registered Office: H.No. 1-9-665/7, Vidyanagar, Hyderabad – 500 044

has been found to conform to the Quality Management System Standard:

### ISO 9001:2015

with a scope of:

Providing Education, Skill Development, Women Empowerment and Community Development Services .

"This certificate is being issued in accordance with ISO 17021:2011 as required by conformity assessment bodies. APTS Quality Certifications is accredited by Standards Accreditation Council for Assessment Services Providers (SACASP), an independent accreditation body complying to ISO 17011: 2016 .The validity of the certificate is subjected to periodic surveillance audits and on complete review, every three years of the management system. The validity of the certificate can be obtained by verifying in the website [www.sacasp.org](http://www.sacasp.org)."

Certificate Number : APTS QMS 904  
Date of Initial Registration : 03/03/2023  
Registration Validity : 02/03/2024  
Recertification Date : 02/03/2026

Controller of Certification  
APTS Quality Certifications  
[www.aptsquality.com](http://www.aptsquality.com)



Assessment Process Transforms Systems



Standards Accreditation Council for  
Assessment Services Providers



# INCOME & EXPENDITURE

www.chordindia.org

Income & Expenditure for the year ended 31st March 2023				
	2021-2022 Rs. (Lacs)	%	2022-2023 Rs. (Lacs)	%
<b>Income</b>				
Foreign Contribution	52.73	15.06	55.39	13.59
Local Donations	297.29	84.94	350.46	86.41
	350.02	100.00	405.85	100.00
<b>Expenditure</b>				
Expenditure on Child Welfare	310.09	88.59	366.86	90.40
Depreciation	18.44	5.27	17.30	4.26
Excess of Expenditure Over Income	21.49	6.14	21.69	5.34
	350.02	100.00	405.85	100.00





## VIP - Celebrities & Dignitaries @ CHORD



We at CHORD have resolved to initiate a slew of community development initiatives to recommit ourselves to our mission at the Grassroots this being our silver jubilee year. Skill Development Centre for Women inaugurated by honorable **MLA Sri. Madhava Krishna Rao Garu**, Kukatpally.



Our Founder and President, Mr. Suman C. Malladi felicitated by renowned actor Cheeranjivi at Sri. YN college alumni meet.



## VIP - Celebrities & Dignitaries @ CHORD



Glad to share Ms. Rachna Sharma, English Access program Specialist at RELO (Regional English Language Office) American Center, New Delhi, and Mr. Senthil Kumar (Public Engagement Specialist at the US Consulate Visit At CHORD



DISHA-CHORD children and staff took part in a 5k integrity run organized by Srila Park Pride Owners' Welfare Association at Hyder Nagar, Miyapur. The 5K run was kicked off by Sri. Madhavaram Krishna Rao Garu. Honorable MLA of Kukatpally Constituency.





## VIP - Celebrities & Dignitaries @ CHORD



Graduation Certificate for beneficiaries are presented by AMD Chair and CEO - Dr. Lisa Su at the AMD office in Satva knowledge city Hyderabad



School Bus Inauguration and the key is handed over to the CHORD Founder President Mr. Suman C Malladi by Mr. Phil McKoy, (Enterprise Lead, Services & Integration) Optum.



## VIP - Celebrities & Dignitaries @ CHORD



Children of DISHA-CHORD school joined and celebrated Independence Day by Mr. Sudipto Mukherjee (Managing Director), Mrs. Rumpali Mukherjee, Mr. Praveen Polavaram (Vice President), and Mr. Suman C Malladi, Founder & President of CHORD.



During the graduation ceremony and entrepreneurship training for CHORD skill trainees at UBS Corporate, 40 such women have completed training in Tailoring and have received Certificates from the hands of UBS officers and CHORD Project Director Ms. Manjulatha Malladi Garu.



## VIP - Celebrities & Dignitaries @ CHORD



Berkadia, our CSR Partner, for a significant period of time, has graciously resolved to build a stand-alone school building in Kukatpally. The foundation stone has been laid by Mr. Mark McCool (President, Berkadia, Mr. Sudipto Mukharjee, MD Berkadia, Honorable MLA Sri. Madhava Krishna Rao Garu, Mr. Suman C. Malladi -CHORD Founder & President.



Our CHORD Founder & President Mr. Suman C Malladi, Project Director Ms. Manjulataha Malladi, and children, and beneficiaries once again got a wonderful opportunity to meet Mr. Mark Papermaster (CTO and EVP, AMD) at the AMD office in the Satva (Knowledge City) building.



## VIP - Celebrities & Dignitaries @ CHORD



CHORD Access Micro scholarship Program held its Graduation Ceremony at the Convention Center of Hotel Dasapalla, Jubilee Hills, Hyderabad. The ceremony celebrated the achievements of the 50 Access students in the presence of Mr. Jonathan Orr, Public Diplomacy Officer, US Consulate General Hyderabad and CHORD Team.



CHORD Children participated in QUALCOMM's Annual Science fair event. The event began with Mr. Nitin Sharma, Sr. Associate Counsel Director, Mr. Sudheer Sunkara (Senior Manager), and his employees briefing the students about Qualcomm and its Vision and Mission.



## VIP - Celebrities & Dignitaries @ CHORD



SUPERGAS CEO Sri. Santhanu Guha has cut the ribbon, flagged off the School bus and Mini Van, and handed over the State-of-the-art Eicher School bus Key to CHORD founder Mr. Suman Malladi. Similarly Sri. Sreemannarayana, Vice-President of Super Gas, and Mr. Jai Shaw CFO, of Super Gas.



CHORD mentor and guide since inception, Dr. David J. Sumanth Garu (Founder - PJSM, USA), and Mrs. Chaya Sumanth Garu (Founder - PJSM, USA) have visited our schools and presented certificates to the Computer Graduate Students.



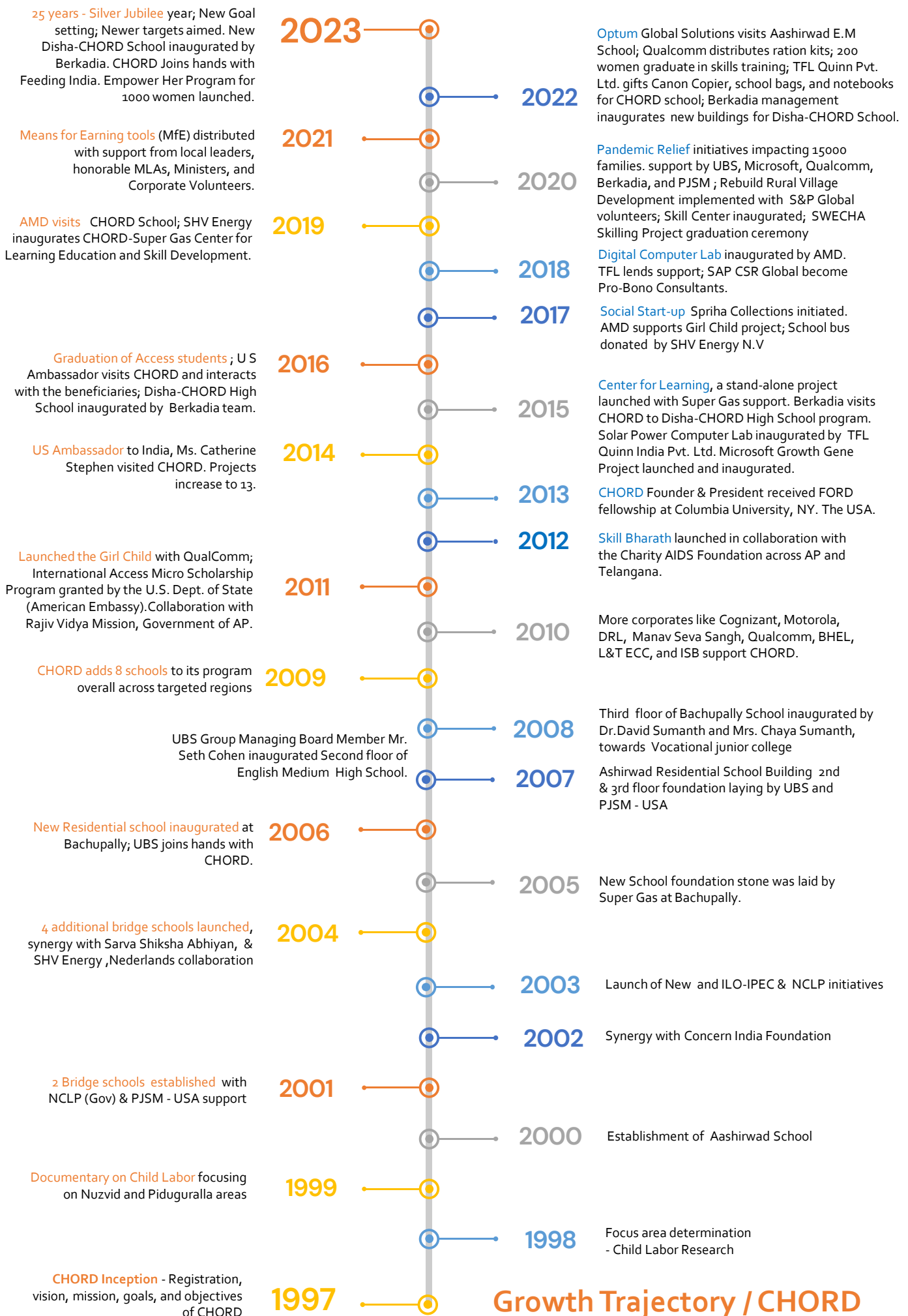
## VIP - Celebrities & Dignitaries @ CHORD



Glad to share our new School building Disha-CHORD School at Kukatpally, Hyderabad has been inaugurated by Berkadia CEO Justin Wheeler, Mr. Mark McCool (President, Berkadia, Mr. Sudipto Mukharjee MD Berkadia, Honorable MLA Sri. Madhava Krishna Rao Garu, Mr. Suman C. Malladi Garu-CHORD Founder & President and Project Director Ms. Manjulatha Malladi.



Graduation Ceremony of 30 Vulnerable Women trained in Tailoring Skills and distribution of School Uniforms and school Bags to 100 Slum children educated in our School by the UBS Team and CHORD Founder & President and Project Director.



## Growth Trajectory / CHORD



**Shri Kalvakuntla Taraka Rama Rao Garu (KTR)**, Minister - Municipal Administration and Urban Development; Industries and Commerce; and Information Technology, Electronics and Communications of Telangana, India, releasing **CHORD's Silver Jubilee Annual Report 2023** at Hyderabad on 05 October.



**REGISTERED OFFICE:**

Child welfare & Holistic Organization for Rural Development (CHORD), # 1-9-665/7, Vidyanagar, Hyderabad/ Secunderabad, Telangana – 500044 India  
Ph +91-40-23156196 /+91-9989057676

**PROJECT OFFICE:**

Door No 6-1/5, #Plot 4, 5&6, SJB Hills, Opposite Ellamma Temple, Off Miyapur-Bachupally Highway, Bachupally, Bachupally Mandal, Medchal District, GHMC, Hyderabad-500090 India

**BANKERS:**

Canara Bank, KundanBagh Hyderabad  
Axis Bank KPHB Kukatpally,  
Andhra Bank, JNTU, Hyderabad  
Kotak Mahindra Bank, Kukatpally, Hyderabad

**AUDITORS:**

Vennapusa & Sunkara  
Flat No. 203, Plot No. 88, Sri Sadan Apartments, BSP Colony, Motinagar, Hyderabad

[www.chordindia.org](http://www.chordindia.org)