



# Striving **Upward** and Scaling New **Peaks**

Annual Report  
2023-2024

[www.chordindia.org](http://www.chordindia.org)

# ABOUT US



A Non-profit based in Hyderabad educating underprivileged children, skilling youth creating lasting impact and transforming lives with CSR support.

For 26 years, we've been weaving hope into the lives of thousands of children, women & youth.

Ending child labour, empowering women, skilling youth and Uplifting communities—our threads run deep.

A young girl with dark hair in two braids, wearing a blue and white plaid shirt under a dark blue vest, is smiling and pointing her right index finger towards a whiteboard. The whiteboard is covered in blue chalk drawings of a globe, a hot air balloon, a UFO, a rocket, and a person holding a string. The background is a dark blue and black geometric shape.

## Guiding Principles



## Our Vision

To ensure that educational and skill training opportunities reach the less fortunate so that every child is in school and is learning with dignity and every young man and woman trained in skills and every neighborhood community prospers.

## Our Mission

To provide wholesome education to the underprivileged, to extend skill-based training to the unemployed, and vulnerable youth, and to create a strong platform for sustained community development.

## Goal

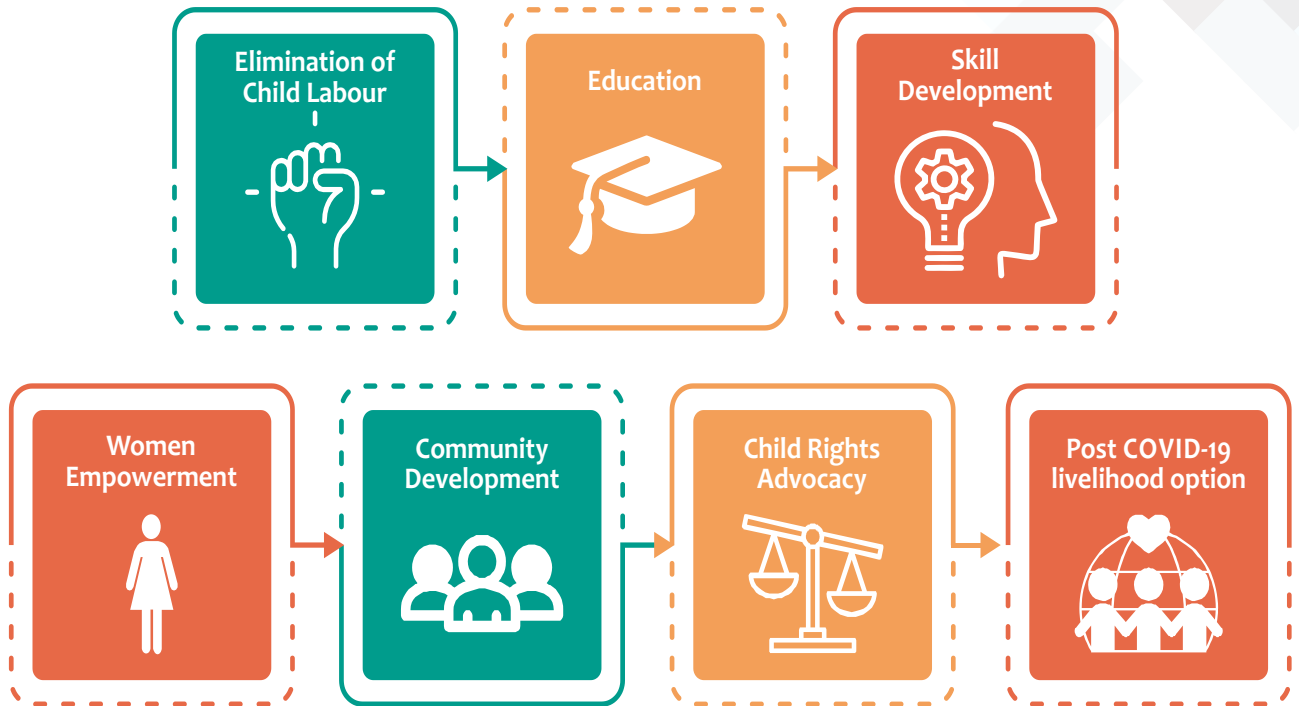
CHORD has now set an ambitious goal to liberate and educate an additional 7,000 out-of-school children by 2028 and train 12,000 vulnerable youth in employable skills. With the support of volunteers, students, professionals, and socially conscious citizens, we are steadfast in our commitment to empowering the underprivileged and transforming lives.

# FOCUS AREAS

- Child Rights (Elimination of Child Labour)
- Education and Training
- Girl Child Education
- Skill Development/Livelihoods
- Vocational Training
- Women Empowerment
- HIV Children Support



# OBJECTIVES



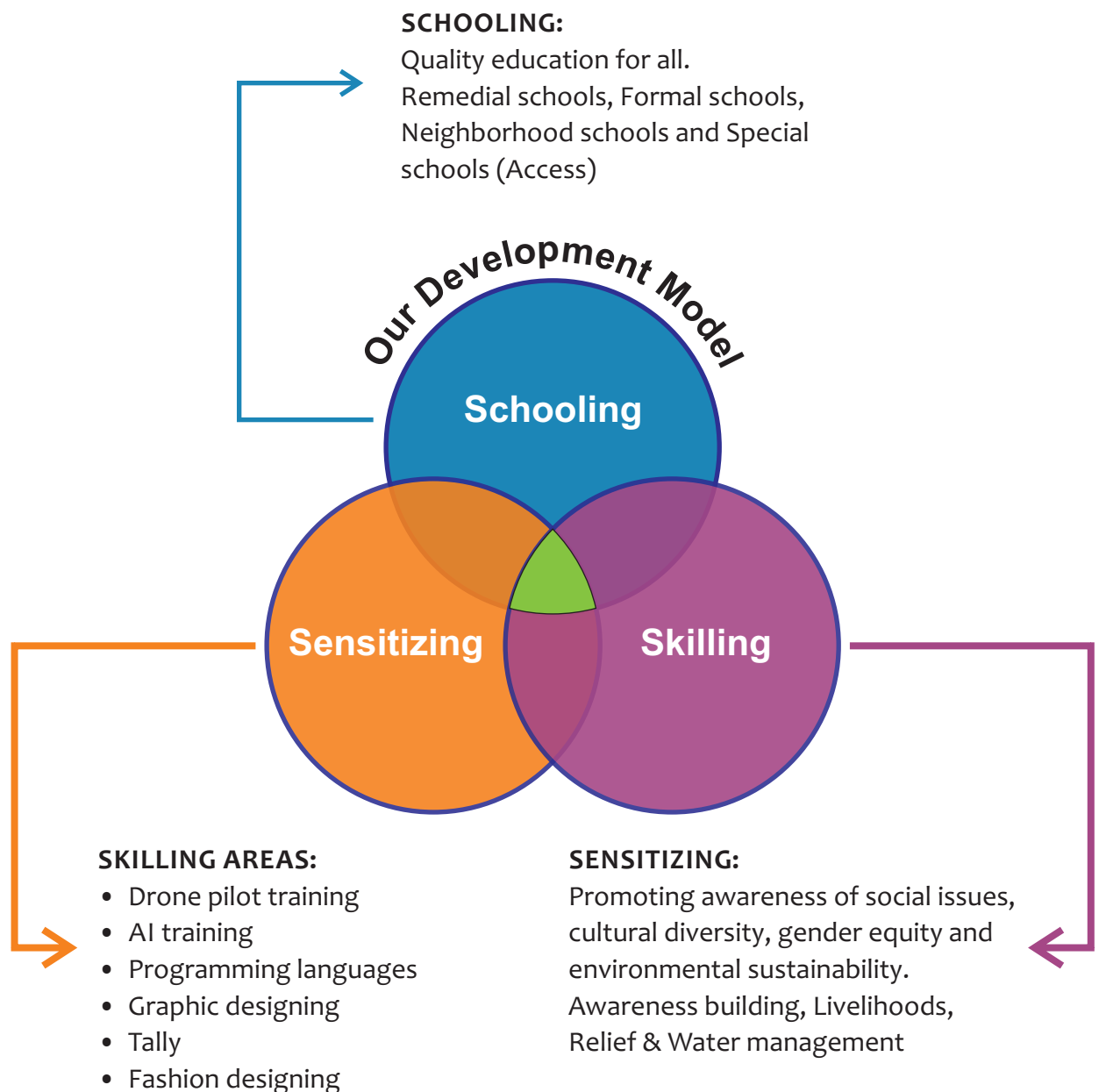
Every child is uniquely gifted and deserves a childhood and quality education. Education is a social investment resulting in long-term benefits.



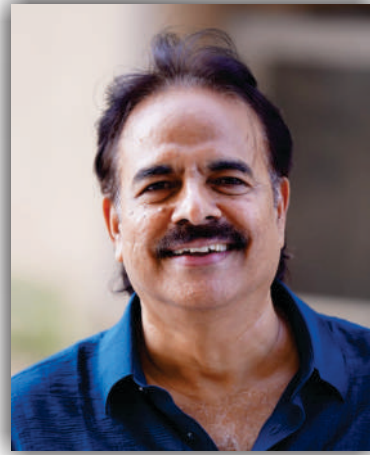
# OUR DEVELOPMENT MODEL

## A Sustainable Community Development Paradigm

- Providing Remedial and Formal Schools for Children
- Awareness generation and sensitization among key stakeholders of the community
- Empowering families by training the most vulnerable men & women on livelihoods



# FROM THE PRESIDENT'S DESK



Dear Friends, Supporters and Well-wishers,  
Greetings!

It is with great pride and joy that I present to you the remarkable journey of our organization over the past year, 2023-24. This has been a transformative period marked by significant achievements and milestones that have strengthened our commitment to driving positive social change.

### **Empowering Women, Transforming Lives**

One of the highlights of the past year was our unwavering dedication to skills development and livelihood creation. We are thrilled to have trained 2,500 women in tailoring and provided them with sewing machines, empowering them to establish sustainable income streams and achieve financial independence.

### **Nurturing the Future, Educating the Underprivileged**

Recognizing the importance of quality education for all, we have educated over 1,000 underprivileged children, providing them with not just academic instruction, but also nutritious meals, activity-based learning, and valuable outdoor exposure. This holistic approach has ensured that these children have the resources and opportunities to thrive and reach their full potential.

### **Celebrating our Accolades**

Our tireless efforts have been recognized and celebrated on a national scale. We are honored to have been named among the Top 20 NGOs in the 2023 CSR Awards in New Delhi, and to have received the prestigious Top 20 Social Impact Award among NGOs in India in 2024. These accolades are a testament to the hard work and dedication of our team and the unwavering support of our partners.

### **Strengthening our Foundation**

Furthering our commitment to transparency and accountability, we are proud to have secured our Social Stock Exchange Registration and achieved the prestigious Platinum level validation from Guide Star. These milestones affirm our dedication to operating with the highest standards of governance and impact.

### **Empowering the Next Generation**

We are thrilled to share that two of our students from the Aashirwad School, Bachupally achieved a remarkable 97% in their Class 10 examinations, and our schools have collectively maintained a 100% pass rate. These achievements are a true testament to the transformative power of our educational initiatives and the exceptional talent of our students.

### **Expanding our Reach, Addressing Rural Needs**

In our unwavering pursuit to serve the underserved, we have acquired necessary land and contemplate initiating a Rural Healthcare Centre in the Rural regions of Telangana. This initiative aims to provide accessible and quality healthcare services to Rural and Tribal Communities, addressing a critical gap in the region.

### **Navigating Challenges, Embracing the Future**

While our journey has been marked by remarkable successes, we acknowledge that challenges remain. Securing adequate funding, attracting a committed workforce, and navigating the complex legal landscape continue to be areas that require our ongoing attention and strategic planning. Yet, we approach the future with a renewed sense of hope and confidence. The changing landscape of the social sector presents new opportunities, and we are determined to unlock the potential of our grassroots initiatives through innovation and courage. We are excited to explore new possibilities and forge partnerships that will help us scale our impact and reach even greater heights. On behalf of the entire team at CHORD, I would like to express our heartfelt gratitude to all our partners, supporters, and well-wishers. Your unwavering commitment and unprecedented solidarity have been the driving force behind our achievements. We look forward to continuing our collaboration and embarking on new and exciting ventures that will transform the lives of countless individuals.

Sincerely,  
**Suman C. Malladi**  
President

# CAPABILITIES:



## Key capabilities displayed by CHORD in its arduous 26-year journey at the grassroots in the last two decades:

### 1. People-building Approach:

At the core of CHORD's work is a strong emphasis on developing people. The organization takes a holistic approach to empowering the disadvantaged, focusing on building their skills, confidence, and leadership abilities.

### 2. Empowerment of the Disadvantaged:

Empowering the disadvantaged is a fundamental tenet of CHORD's mission. The organization's programs and initiatives are designed to uplift marginalized communities, giving them the tools and opportunities to improve their social and economic circumstances.

### 3. Creating Leaders from Within:

CHORD has a remarkable track record of nurturing and developing leaders from within its own ranks. Through targeted training and mentorship, the organization has transformed ordinary individuals into extraordinary leaders, who are driving positive change in their communities.

### 4. Delivering Extraordinary Results:

CHORD's team of dedicated professionals has consistently demonstrated the ability to achieve remarkable outcomes, even in the face of daunting challenges. Their unwavering commitment and innovative approaches have allowed them to create tangible and sustainable impact.

### 5. Holistic Community Development:

CHORD adopts a comprehensive, community-centric approach to development, addressing a wide range of social, economic, and educational needs. This holistic perspective ensures that the organization's interventions have a lasting and multifaceted impact.

### 6. Dedicated and Committed Team:

CHORD's success can be attributed to the tireless efforts of its devoted team of 100 staff and 500 global volunteers. This strong and committed workforce, driven by a shared passion for the organization's mission, is the backbone of CHORD's operational capabilities.

### 7. Experienced and Visionary Leadership:

Guided by 35 years of hands-on experience in the development sector, CHORD's committed leadership has demonstrated the foresight and strategic acumen necessary to navigate complex social challenges and achieve sustainable impact.

### 8. Multi-stakeholder Participation:

CHORD actively promotes the participation of diverse stakeholders, including corporate giants, well-wishers, and donors, in its development efforts. This collaborative approach leverages the resources and expertise of multiple partners to amplify the organization's impact.

### 9. Robust Infrastructure and Operational Capabilities:

CHORD's impressive infrastructure, including 5 Bridge schools, 4 formal English Medium schools, a Training-cum-Production Sewing centre, and 16 Skill training centres, showcases its strong operational capabilities and commitment to long-term, holistic community development.

### 10. Organizational Expertise:

CHORD's extensive experience in leading non-profit organizations in the development sector is a testament to its robust organizational capabilities and the ability to tackle complex, long-standing social issues effectively.

By leveraging these diverse capabilities, CHORD has positioned itself as a formidable force for social transformation, driven by its unwavering dedication to empowering the disadvantaged and creating sustainable change at the grassroots level.



# CHALLENGES:

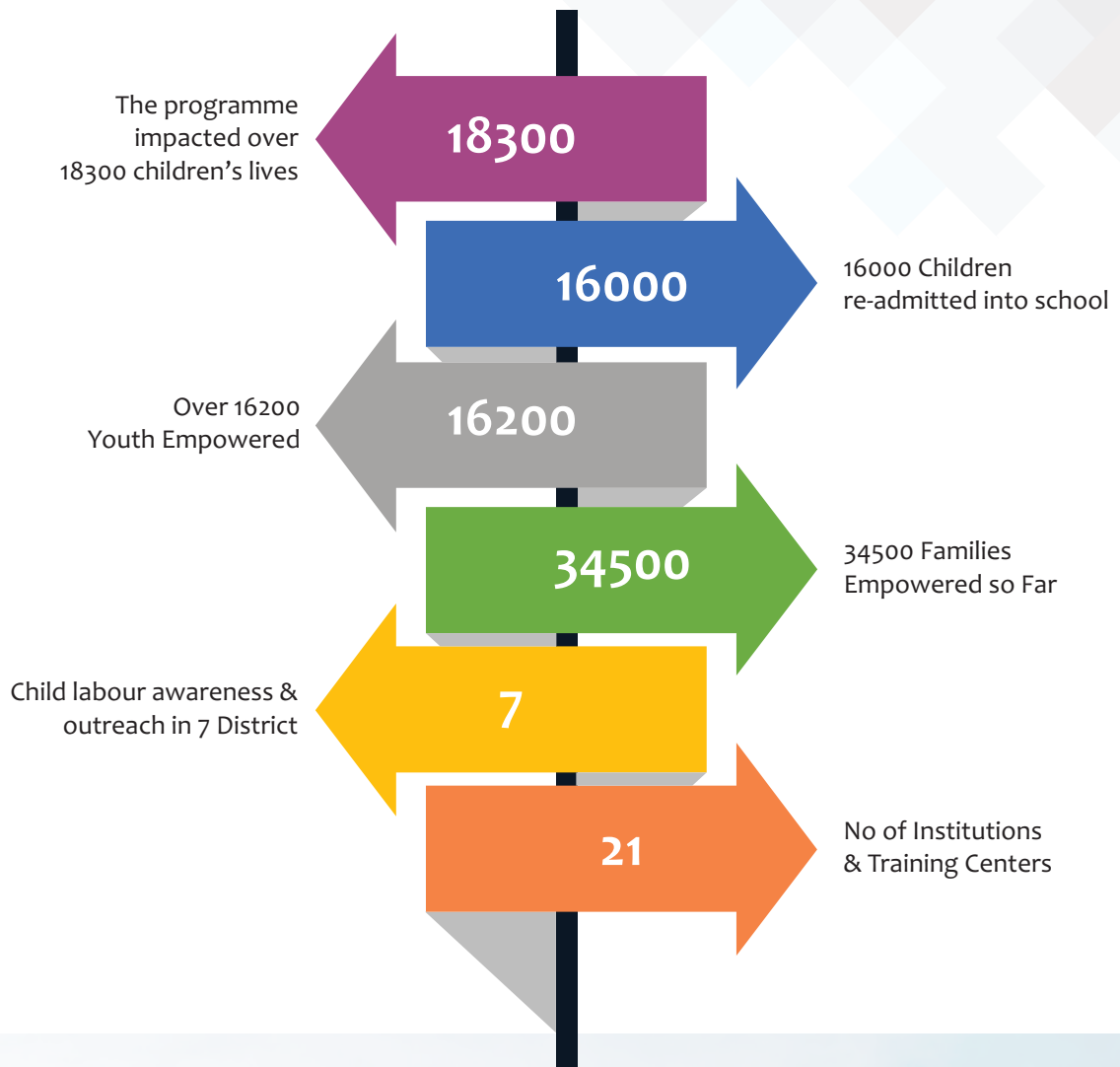


## Challenges faced by CHORD in its 25-year journey at the grassroots:

- 1. Educational Barriers for Slum Students:** The slum students CHORD serves often face significant difficulties in adapting to the curriculum due to their disadvantaged backgrounds, limited educational resources, and lack of academic support at home.
- 2. High Dropout Rates Due to Extreme Poverty:** The extreme poverty experienced by the families CHORD works with compels many children to drop out of the program in order to contribute to the household income, posing a major challenge to retention and long-term impact.
- 3. Overcoming Traditional Practices and Ignorance:** Traditional beliefs and lack of awareness within the community can act as barriers, leading some students to withdraw from the program against the wishes of CHORD's team.
- 4. Financial Constraints and Decision-Making Autonomy for Women:** Many women in the community lack the financial resources and decision-making authority within their households to independently pursue skill development or employment opportunities, requiring extensive coordination and negotiation.
- 5. Work-Life Balance Challenges for Women:** Balancing family responsibilities and personal ambitions is a significant challenge for the women CHORD supports, as they often face pressure to prioritize household duties over their own professional development.
- 6. Reconciling Family and Personal Aspirations:** Women in the community frequently struggle to reconcile the conflicting values of family obligations and personal achievement, often sacrificing their own goals for the sake of their families.
- 7. Overcoming Patriarchal Norms and Traditional Gender Roles:** Deeply rooted patriarchal attitudes and traditional gender roles continue to limit the ability of women to venture outside the home and pursue their personal and professional aspirations.
- 8. Persistent Patriarchy and Male Dominance:** The pervasive issue of patriarchy and male domination within the community remains a significant challenge that CHORD must navigate in its efforts to empower women.
- 9. Preference for Part-Time Home-Based Work:** Even when women find employment opportunities, many prefer part-time, home-based work in order to devote more time to their children and their educational needs, posing a challenge for CHORD's program objectives.
- 10. Engaging the Community during Festivals and Events:** Enrolling children and women into CHORD's programs can be particularly challenging during important festivals and sentimental events, when community members may be less receptive to new initiatives.
- 11. Fundraising Challenges:** Securing sustainable funding and support from corporate social responsibility (CSR) partners and other donors is an ongoing challenge for CHORD as it strives to maintain and expand its programs.
- 12. Compliance with Regulatory Requirements:** Navigating the complex web of laws and regulations governing the non-profit sector in India requires significant time and resources, diverting attention from CHORD's core programmatic activities.
- 13. Adapting to Changing Government Policies:** The dynamic nature of government policies and regulations related to the non-profit sector necessitates CHORD's continuous adaptation, which can be both time-consuming and resource-intensive.
- 14. Overcoming Apathy and Lack of Consciousness:** CHORD faces the challenge of generating meaningful engagement and participation from community members who may be apathetic or have a limited understanding of the importance of the organization's work.
- 15. Attracting and Retaining Committed Staff:** Recruiting and retaining a dedicated team of professionals who are aligned with CHORD's mission and willing to work in challenging field conditions is a persistent challenge.
- 16. Fostering Long-term CSR Partnerships:** Establishing and maintaining long-term, mutually beneficial partnerships with corporate social responsibility (CSR) initiatives is crucial for CHORD's sustainability, yet can be a significant challenge.

Overall, CHORD's achievements and strong presence in the development sector demonstrate its substantial impact on the lives of underprivileged children and youth. The organization's dedication, capabilities, and continued efforts to empower the marginalized are commendable. As CHORD embarks on its mission to liberate and educate an additional 7,000 out-of-school children and train 12,000 vulnerable youth, it will need to navigate the challenges and leverage its strengths to sustain and amplify its positive influence in the communities it serves.

## IMPACT



## CHORD-Achievements as on today

- 18,300 children rescued, educated & empowered
- 16,000 children re-admitted to schools
- Child labor awareness & outreach in 7 districts
- 5% SHGs formed
- 15% women empowered & trained
- 9900 youth trained
- Skill training for 5300 women
- Currently running 13 training centers



## KEY METRICS

*Striking the right* **CHORD**

### THE STATS 2023-24

#### DEMOGRAPHICS - Numbers:

- Children in Bridge Schools : 350
- Children in High Schools : 700
- Youth and Women trained in Skills : 900
- Staff employed : 100
- Volunteers : 500
- Bridge Schools : 3
- High Schools : 4
- Skill Training Centers : 16
- Awareness Campaigns : 10
- Social Enterprise : 1

### FOUR IMPERATIVES OF CHORD'S EDUCATION AND TRAINING PROGRAM ARE:

- Food and Nutrition
- Water and Sanitation
- Education and Development
- Livelihood opportunity

# OUR USP<sub>s</sub> & UPCOMING PROJECTS

## USPs

- 26 years of domain experience
- Focus on grassroots (urban slums and rural dwellings)
- Built infrastructure (3 schools worth \$5 Million with CSR support)
- Diverse outreach
- Proven track record
- Child-centric development model
- Multi-Stakeholder participation
- Committed team



## UPCOMING PROJECTS

- Prana Healthcare Center
- Social start-up – Sripraha Collections (Garment making)
- School in Yellammabanda
- Techno Hub



# Highlights and Milestones Of 2023-24



As we reflect on the past year, we are delighted to share that 2023-24 has been a transformative and defining chapter in CHORD's remarkable journey. Though limited by space, we are excited to showcase a selection of the year's most groundbreaking milestones that have propelled us forward.

## 1. Empowering women, transforming lives

On 1st October '2023, CHORD celebrated the graduation ceremony of 3000 women who successfully completed the "Empower Her" program - a skill training initiative in tailoring and textile designing. This event, held at the NKNR Function Hall in Kukatpally, was a resounding success with the esteemed presence of Kukatpally MLA Sri. Madhavaram Krishna Rao, seven Corporators, and CHORD's leadership.

CHORD Founder, Mr. Suman Malladi, welcomed the guests and highlighted the program's key features, encouraging the women to utilize their training to become livelihood earners and blossom in life with hard work and dignity. CHORD Director, Mrs. Manjulatha, shared the organization's vision and mission, expressing gratitude to the MLA and GHMC for their unwavering support.



The Chief Guest, MLA Sri. Madhavaram Krishna Rao, applauded CHORD's efforts and urged the management to expand the program, promising to support it in all possible ways to empower more women in Kukatpally. The graduates were presented with diploma certificates, and as a token of appreciation, they were provided with sewing machines to kickstart their entrepreneurial journey.

The event concluded with a special community networking lunch, enabling the women to forge meaningful relationships and foster a sense of unity in their endeavours. CHORD extends its heartfelt gratitude to all its staff members for their diligent participation in making this ceremony a grand success.

## 2. Awards and laurels for CHORD

CHORD has been recognized as one of the Top 20 Best NGOs in India at the prestigious Indian CSR Awards 2023. This incredible achievement is a testament to the organization's tireless efforts and the tremendous impact it has made in the lives of those in need.

On 25th February 2024, CHORD was further honoured by being named the Best NGO for the year 2024 at the Social Impact Indian CSR Awards. This recognition holds extraordinary significance, as CHORD competed alongside industry giants like Tata Power, Colgate, MakeMyTrip, SBI, KPMG, Hexaware, Hindware, and many more.

This accomplishment not only encourages CHORD to push its boundaries further but also reaffirms the impact the organization is making in society. CHORD believes that the power of collective efforts is what drives sustainable change and transforms lives. This recognition fuels the determination to reach greater heights and continue the mission of empowering communities.



## 3. Partnership with Feeding India that nourishes disadvantaged children

CHORD has been fortunate to receive the selfless and incredible support of Feeding India, a truly corporate-driven foundation. They have been providing the urban deprived children at CHORD schools with nourishing breakfast, lunch, and snacks, ensuring that the children start their day with a nutritious meal, stay energized throughout the day, and never go to bed hungry.

The impact of Feeding India's support on the children's lives is heartwarming. Their dedication and generosity are truly commendable, as they not only fill the bellies but also nurture young minds and support these deserving children with the nourishment they need to thrive.

# Highlights and Milestones Of 2023-24



## 4. A Momentous Occasion: A Symbolic Journey of Love and Empowerment

On 19th February'2024, CHORD celebrated its Silver Jubilee, marking 25 years of dedication towards creating a better tomorrow. The organization had the privilege of welcoming Sri. Kadali Sreeman, Vice-President of Supergas, the first Corporate Social Responsibility (CSR) donor in 2004, as the Chief Guest of this momentous day.

During the celebration, CHORD Founder Mr. Suman Malladi shared the arduous yet inspiring journey of the organization, highlighting the trials and triumphs faced along the way. CHORD Director, Ms. Manjulatha, reminisced about her invaluable memories and learnings over the last 25 years, emphasizing the unwavering commitment and dedication of every CHORD team member who has paved the way for their astounding growth.

The event was filled with joy and warmth, as the CHORD team shared their amazing experiences and the children showcased their talents through enchanting song and dance performances. The organization extended its heartfelt gratitude to the community, partners, and well-wishers for their support and love, which have been the pillars of strength behind CHORD's success.

As CHORD embarks on the next chapter of its story, the organization looks forward to continuing its mission of creating positive change and empowering communities far and wide. This Silver Jubilee celebration is a testament to the organization's resilience, impact, and the unwavering determination to transform lives together.



## 5. Social Stock Exchange Registration: Yet another feather in our cap

CHORD has achieved another remarkable milestone by being granted the prestigious Social Stock Exchange (SSE) registration by the Securities and Exchange Board of India (SEBI). This is a segment of the National Stock Exchange (NSE) (Reg No NSESENPO0068).



This distinction is a testament to the credibility and impact created by CHORD, as the SSE registration is a rigorous and extensive process, with only the most reputable and impactful non-profits qualifying. It signifies the confidence and endorsement of leading corporate houses who have partnered with CHORD and recognized the tangible, measurable impact the organization is creating in the lives of the communities it serves.

## 6. Expanding Horizons: Acquiring Land for Rural Healthcare Center

In a strategic move, CHORD acquired land in the rural Telangana region to establish a much-needed Rural Healthcare Center, extending its reach and impact to the underserved rural and tribal communities a significant step towards expanding its healthcare initiatives and reaching underserved communities.

7. Investing in the Future Building for Disha School: Berkadia, a reputable organization, has donated a new school building for CHORD's Disha School in the heart of Hyderabad, i.e., at Kukatpally. This generous gesture is a defining moment in CHORD's journey, as it allows the organization to further its mission of educating underprivileged children. The school has been operationalized during the academic year 2023-24

## 8. Equipping the Next Generation

We are thrilled to share that two of our students from the Aashirwad School, Bachupally achieved a remarkable 97% in their Class 10 examinations, and our schools have collectively maintained a 100% pass rate. These achievements are a true testament to the transformative power of our educational initiatives and the exceptional talent of our students.

## 9. GuideStar Validation: CHORD has received the prestigious Platinum-level validation from GuideStar for 2023-24, further strengthening the organization's credibility and commitment to transparency.

CHORD's remarkable achievements in the year 2023-24 are a testament to the organization's unwavering dedication, innovative approach, and the constant support of its partners and well-wishers. As CHORD continues its journey, it remains steadfast in its commitment to empowering communities, transforming lives, and creating a more equitable and compassionate society.



## National Stock Exchange Of India Limited

Ref: NSE/LIST/CD/2024/137

June 26, 2024

The Compliance Officer,  
Child Welfare And Holistic Organisation For Rural Development  
H No 1-9-665/7, Vidyanagar  
Hyderabad- 500044

**Kind Attention: Ms. Suman Christopher Malladi**

Dear Madam,

Re: Registration of Child Welfare And Holistic Organisation For Rural Development on NSE Social Stock Exchange.

This is with reference to your application requesting registration of Child Welfare And Holistic Organisation For Rural Development on NSE Social Stock Exchange. We are pleased to inform you that Child Welfare And Holistic Organisation For Rural Development is being registered as a Social Entity – Not for Profit Organization on NSE Social Stock Exchange w.e.f. June 26, 2024, as per details given below:

Name of the Entity	Registration No.	Validity of registration
Child Welfare And Holistic Organisation For Rural Development	NSESSENPO0068	June 25, 2025

The Entity shall ensure all necessary compliances and submission of disclosures as required in chapter IX-A of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended from time to time, applicable SEBI Circulars and other applicable laws in this regard on or before the due date of submission.

Please note that the aforesaid approval given by the Exchange does not imply any responsibility on the part of Exchange for the financial or other soundness of the Entity, its trustees, its promoters, its management or any scheme or project.

Further, every person who desires to donate to the Entity may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such donation whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever.

All information submitted by you pursuant to the various Regulations of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 shall be broadcasted on the website of the Exchange.

Yours faithfully,  
For National Stock Exchange of India Limited

Prakash Kelkar  
Manager

This Document is Digitally Signed



Signer: PRAKASH DEVDAS KELKAR  
Date: Wed, Jun 26, 2024 15:28:20 IST  
Location: NSE

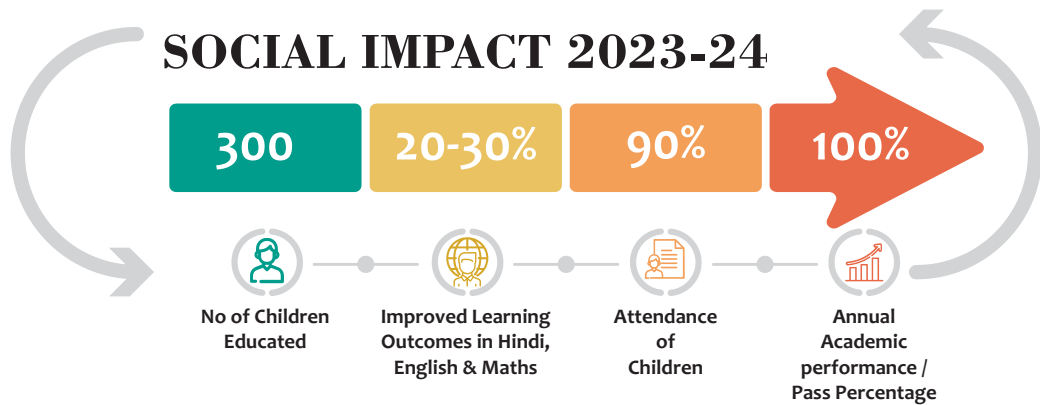
# PROJECTS

## Building Bridges

CHORD employs Remedial Schooling as a potent strategy in rescuing, educating, and reintegrating children into the formal education



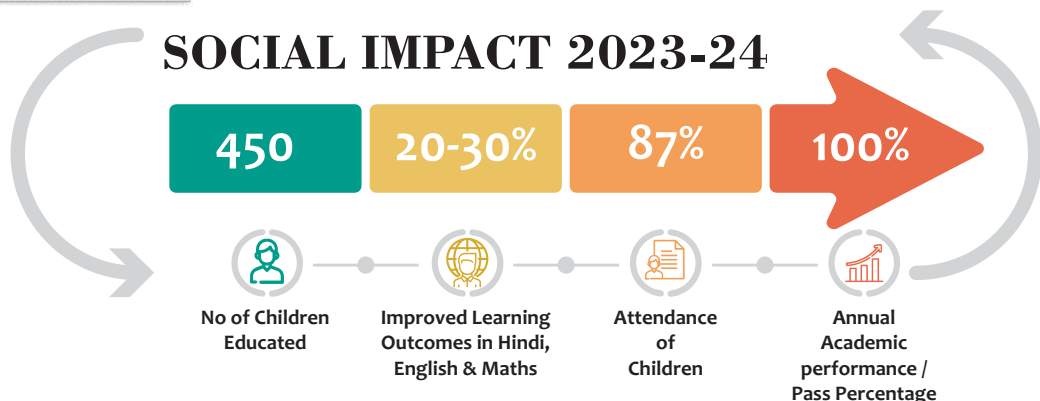
### SOCIAL IMPACT 2023-24



## Girl Child Education

CHORD strives to rescue, educate, and mainstream 450 working Girl children (Migrated Urban Child Laborers) every year through their bridge school

### SOCIAL IMPACT 2023-24





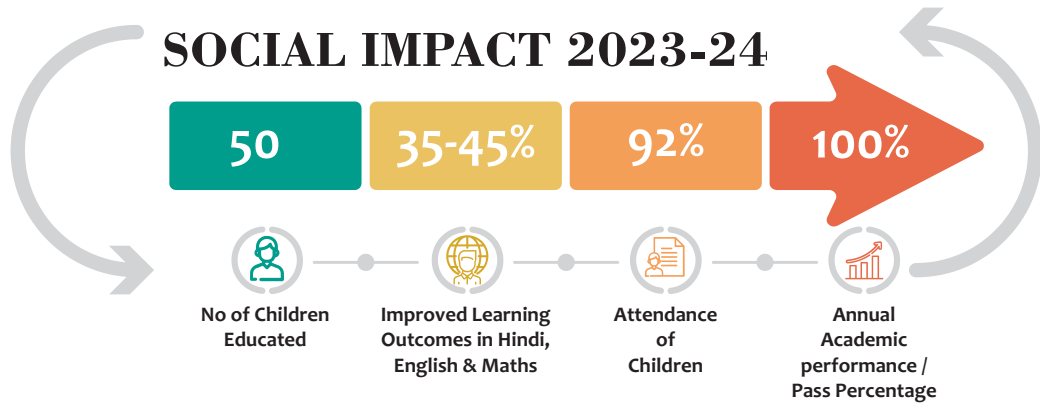
# PROJECTS

## Access Micro-Scholarship Program

Access is a communicative English language training program where children between the ages of 13 – 20



### SOCIAL IMPACT 2023-24

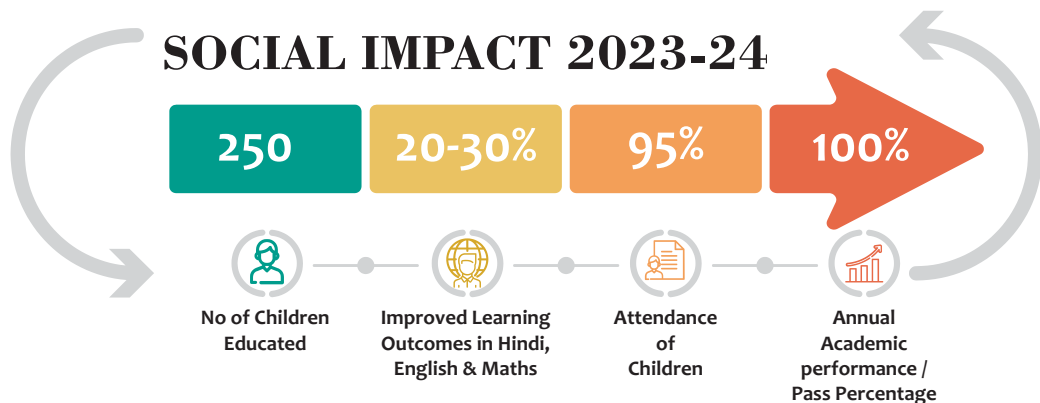


## Neighbourhood School

DISHA-CHORD School

Provides a well-resourced, dignified learning experience to urban deprived children in slums

### SOCIAL IMPACT 2023-24



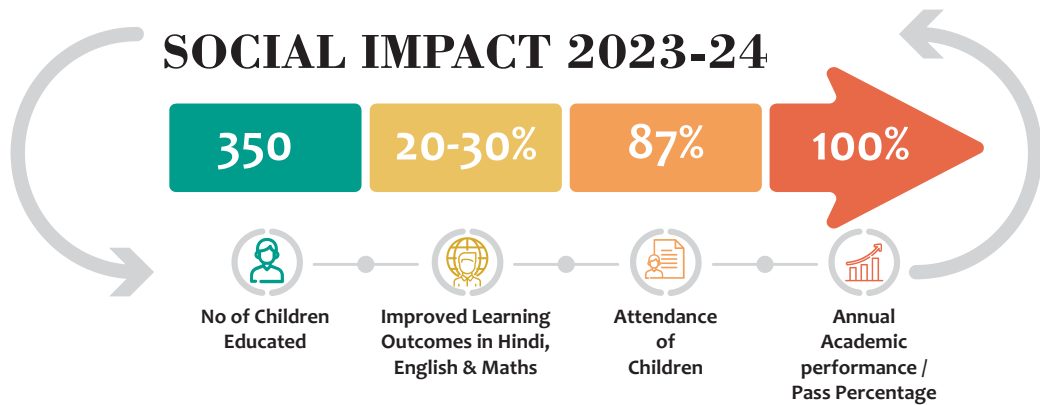
# PROJECTS

## Aashirwad Project

CHORD Aashirwad English Medium School pioneered access to Quality Formal education for deprived urban children and rescued child laborers. Since 2006, the school has successfully imparted education to over 2800 underprivileged children.



### SOCIAL IMPACT 2023-24

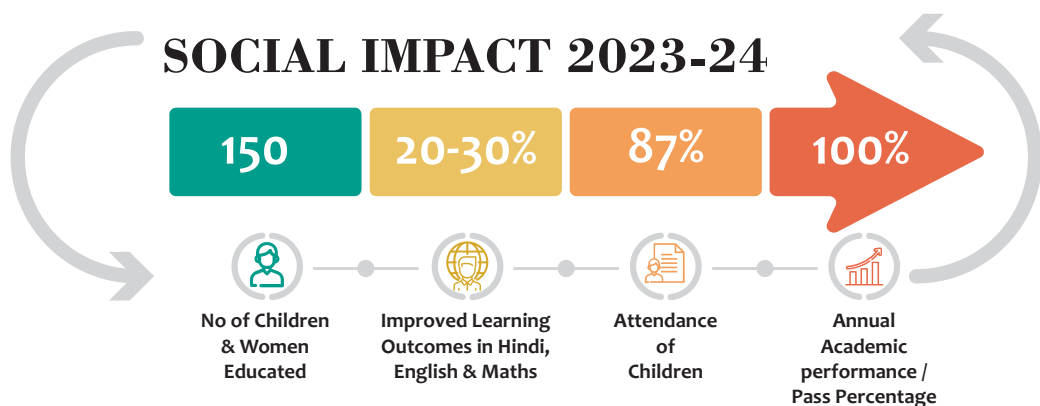


## SWECHA / Liberation

Child-centric developmental intervention deploying education, training, and awareness building to transform the lives of slum dwellers

No. of Young people Trained in Skills during 2023-24 : 200  
No. of Children Educated during 2023-24 : 100

### SOCIAL IMPACT 2023-24



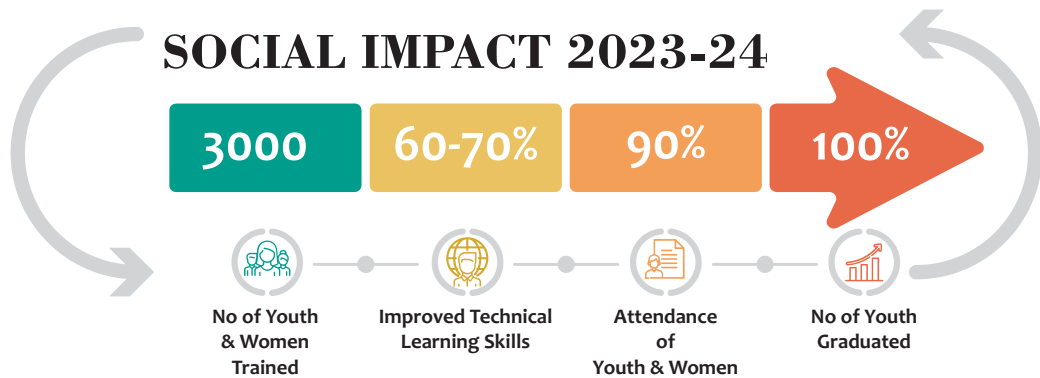
# PROJECTS

## Skill Bharat Project

This CHORD program is an initiative formulated to reduce unemployment among educated and uneducated youth due to the lack of employability skills.



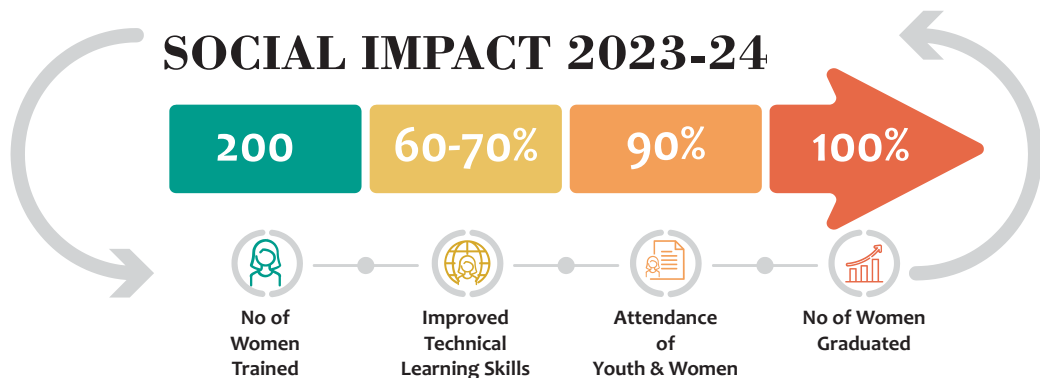
### SOCIAL IMPACT 2023-24



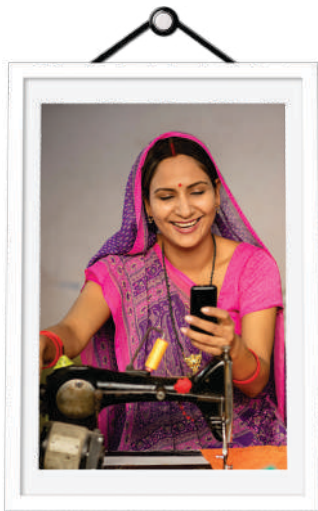
## Growth Gene Project

A unique Community Development Initiative of CHORD in Hyderabad, the Growth Gene Project aims at sustainable development of the Community as a whole

### SOCIAL IMPACT 2023-24



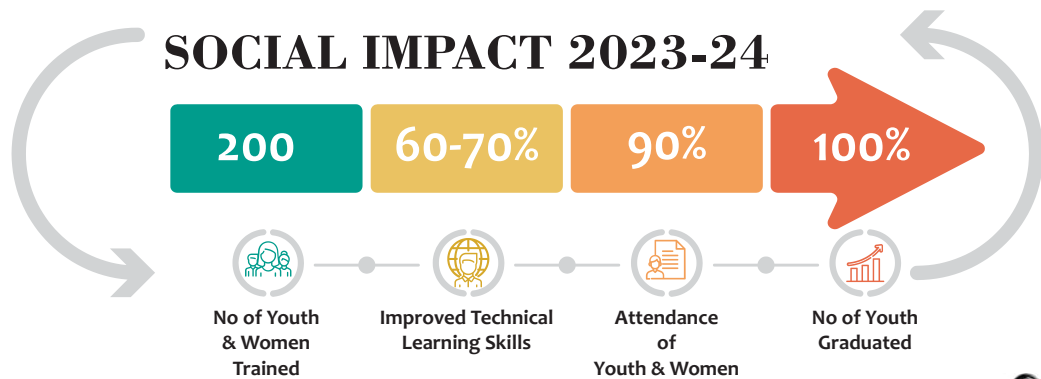
# PROJECTS



## Livelihoods & Infrastructure

CHORD- Super Gas Centre aims to liberate 200 Rural Children & Train Unemployed Youth by Basic School Education & Employable Skill Training

No. of Young people Trained in Skills during 2023-24 : 200  
No. of Children Educated during 2023-24 : 100



## Social Startup Urban Livelihood

Spriha Collections, a social startup initiated under the Growth Gene Project by CHORD and Microsoft IT, Hyderabad, trains women and offers livelihood opportunities as its core mission.



## Rural Community Development

A Participatory PPP model for enhancing community- based basic lifestyle facilities, thereby improving quality of life in the targeted villages.

## VIP -CELEBRITIES & DIGNITARIES @ CHORD



3000 women break barriers and step into a new era of empowerment with CHORD's 'Empower Her' program - a game-changer for women's skill training in Kukatpally!" Graduation Ceremony for 3000 Women Trained in Tailoring and Textile Designing Skill!



CHORD Aashirwad EM School celebrated Republic Day and our children learned about their fundamental rights and duties with inspiring talk by our Chief Guest - Sri. J. Upender - Inspector of Police - Bachupally.

## VIP -CELEBRITIES & DIGNITARIES @ CHORD



It was a heartwarming day at Aashirwad English medium school, Bachupally thanks to our reliable CSR partners Optum Global Services Pvt Ltd. A galaxy of top officials and energetic volunteers from Optum descended on our school to distribute essential needs for our children and paint the school building as part of their noble volunteering mandate.



CHORD celebrated 25 years with a community event. We achieved 25 projects in 2023-24. The event honored - our a long-time Donor Supergas, represented by Sri. Kadali Sreeman, Vice-President of Supergas, our first Corporate Social Responsibility (CSR) donor and highlighted the impact on 18,000 children. Staff and children performed to celebrate their achievements

## VIP -CELEBRITIES & DIGNITARIES @ CHORD

Excited to announce the inauguration of our new STEM Lab, generously donated by @AMD! The lab was inaugurated by Sri Anil Kumar Gopalakrishna, Director, Software Systems Design, AMD, and Ms. V. Rashmi, Site CSR Manager, AMD.



Disha CHORD High School celebrated National Science Day with a vibrant event. Students actively participated in the festivities, showcasing 20 fascinating experiments that impressed the audience. The event was graced by the presence of the Berkadia Management Team from the USA. Mr. Mark McCool, President, inaugurated the new computer lab, a valuable resource for the students.

## VIP -CELEBRITIES & DIGNITARIES @ CHORD



CHORD raised the tri-colour high! Flag hoisting, inspiring speeches, and vibrant cultural performances marked our Republic Day celebrations at our Disha – CHORD school. Our esteemed chief guest, Sri. Praveen Polavaram, Vice-president Finance at Berkadia, graced us with his presence and hoisted the national flag.



CHORD Aashirwad students had an exciting day at the Qualcomm Science Fair 2024. They presented their projects confidently to a distinguished audience that included Mr. Amiya Mishra (Vice President), Nitin Sharma (Sr. Director), and Mr. Sudhir Kumar Sunkara (Principal/Manager) from Qualcomm. The students' presentations were well-received, leaving a lasting impression on the guests. This event provided a valuable opportunity for the students to gain corporate exposure and share their scientific enthusiasm.



## WITH GRATITUDE

### Deep appreciation to:

Government National Child Labour Project (NCLP) & Sarva Siksha Abhiyan (SSA)

### CORPORATE HOUSES

UBS, Microsoft India, Charities Aid Foundation India, Qualcomm, NASSCOM, Accenture, TFL Quinn India Pvt Ltd, United Health Group, Optum Global Services, Berkadia, AMD, S&P Global and Super Gas.

### PRIVATE FOUNDATIONS

Manav Seva Sangh and Manav Mitra  
GIVE INDIA

### INTERNATIONAL

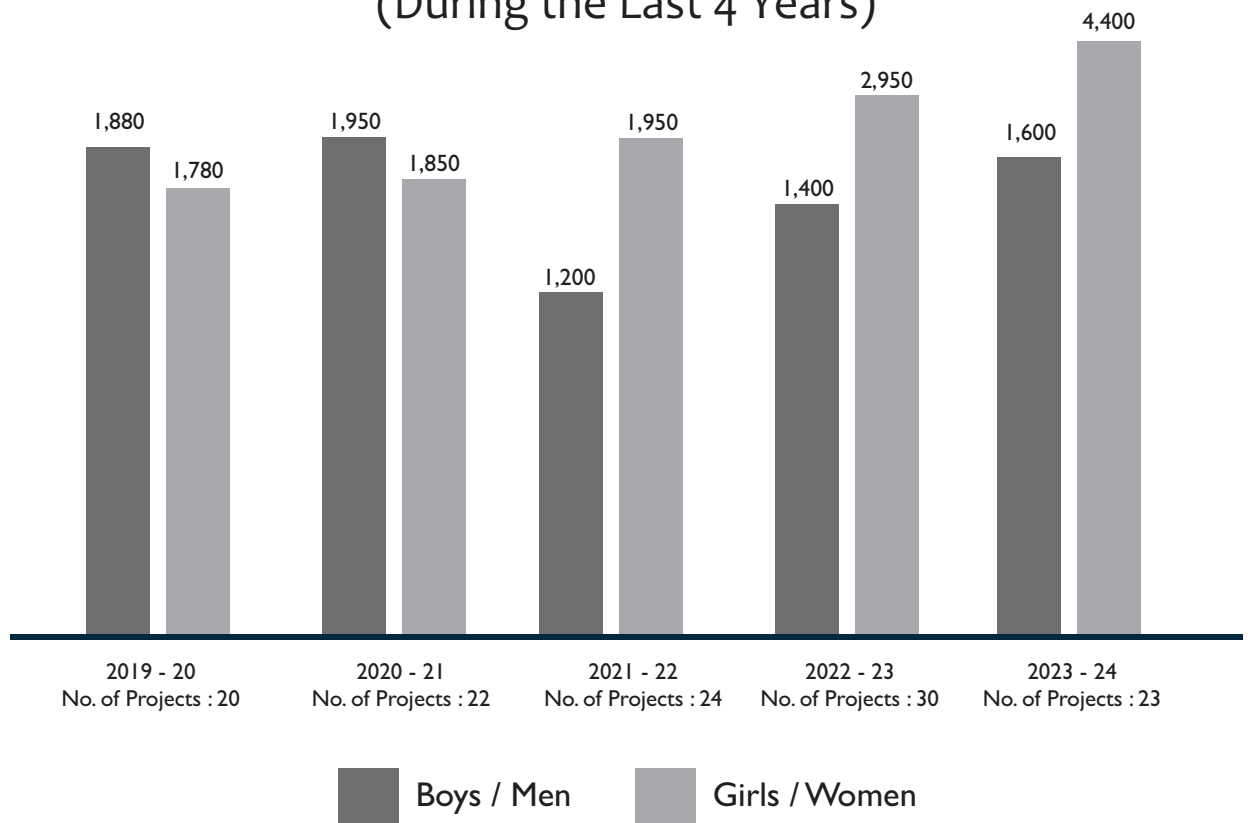
- PJSM, USA
- US Department of State
- CAF America
- Yourcause LLC
- Benevity

### Grateful Thanks to CHORD Team

All our other gracious donors and Volunteers for their generous Support and Solidarity

## OVERALL GROWTH GRAPH

Number Of Beneficiaries Trained and Educated  
(During the Last 4 Years)



# AWARDS

- CHORD has been awarded the prestigious Top 20 NGOs award at the INDIA CSR Summit 2023 in New Delhi.
- CHORD has won the Top 20 NGOs of the Year 2024 in the area of Social Impact.
- CHORD was awarded the prestigious CSR Implementing Agency of 2016 in the area of Skill Development at the INDIA CSR Summit, Mumbai on 28th September 2016
- CHORD has won multiple International LAPWING awards instituted by SHV Energy, Netherlands in Collaboration with SUPERGAS India (In 2006,2016 and 2021).



# IDENTITY

## LEGAL & ESSENTIAL INFORMATION

- It is a registered body, registered under the Public Societies Registration Act, 1350.
- Registered under Public Societies Registration Act 1350 (F) Regn. No.988 of Hyderabad, A.P.
- Registered under Section 12 AA of the Income Tax Act, 1961.
- Exempted under Section 80 G of the Income Tax Act.
- Registered with the Ministry of Home Affairs under Section 6(1) of the FCR Act, 1976.
- Registered with the Darpan unique ID: TS/2017/0150071
- Registered with the Ministry of Corporate Affairs. Regd.No.CSR00002490
- **Registered with the Social Stock Exchange under the National Stock Exchange Registration No. NSESENPO0068.**

### Governance:

Affairs of the Society are managed and controlled by Executive committee elected by General Body. The Society firmly believes in being accountable to all its stakeholders in accomplishing the objectives of the mission and in fulfilling its statutory obligations by having in place systems and processes that are transparent and correct. Tight Internal controls and right utilization of funds are ensured by Independent Audit firms appointed to conduct both internal and statutory audits as per the statute.

### Our Validations:

CHORD has been comprehensively validated by various organizations of international standing, including the below:

1. CAF India and America
2. Ernst & Young
3. Benevity Foundation
4. GuideStar India
5. GiveIndia Foundation
6. SSE (Social Stock Exchange) NSESENPO0068



### Government Collaborations of CHORD

- NCVTE Govt. of New Delhi (National Council for Vocational Training and Education)
- PMKVY
- NCLP (National Child Labour Project)
- Sarva Siksha Abhiyan



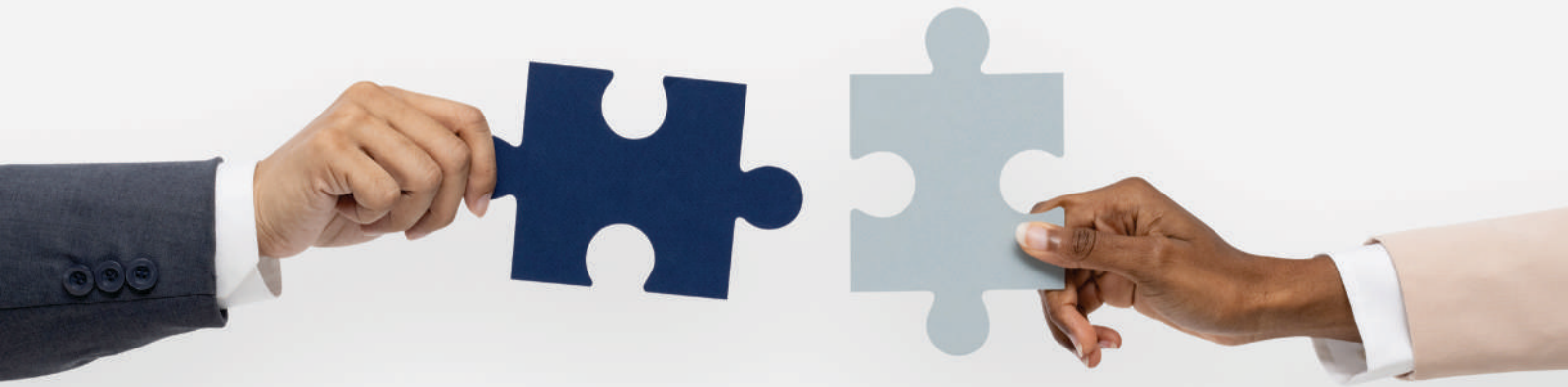
## INCOME & EXPENDITURE FOR THE YEAR ENDED 31ST MARCH 2024

	2022-23 Rs. (Lakhs)	%	2023-24 Rs. (Lakhs)	%
<b>Income</b>	55.39	13.59	97.44	19.24
<b>Foreign Contribution</b>	350.46	86.41	409.05	80.76
<b>Local Donations</b>	405.85	100	506.49	100
<b>Expenditure</b>	366.86	90.40	417.28	82.39
<b>Expenditure on child welfare</b>	17.30	4.26	20.30	4.01
<b>Depreciation</b>	21.69	5.34	68.91	13.60
<b>Excess of Expenditure</b>	405.85	100	506.49	100





**Our partners who deserve all the credit for the journey so far and the many milestones achieved TOGETHER.**



Thank you Patrons for enabling our Vision with your passion and commitment

## KEY OFFICE BEARERS AS ON 31ST MARCH 2024

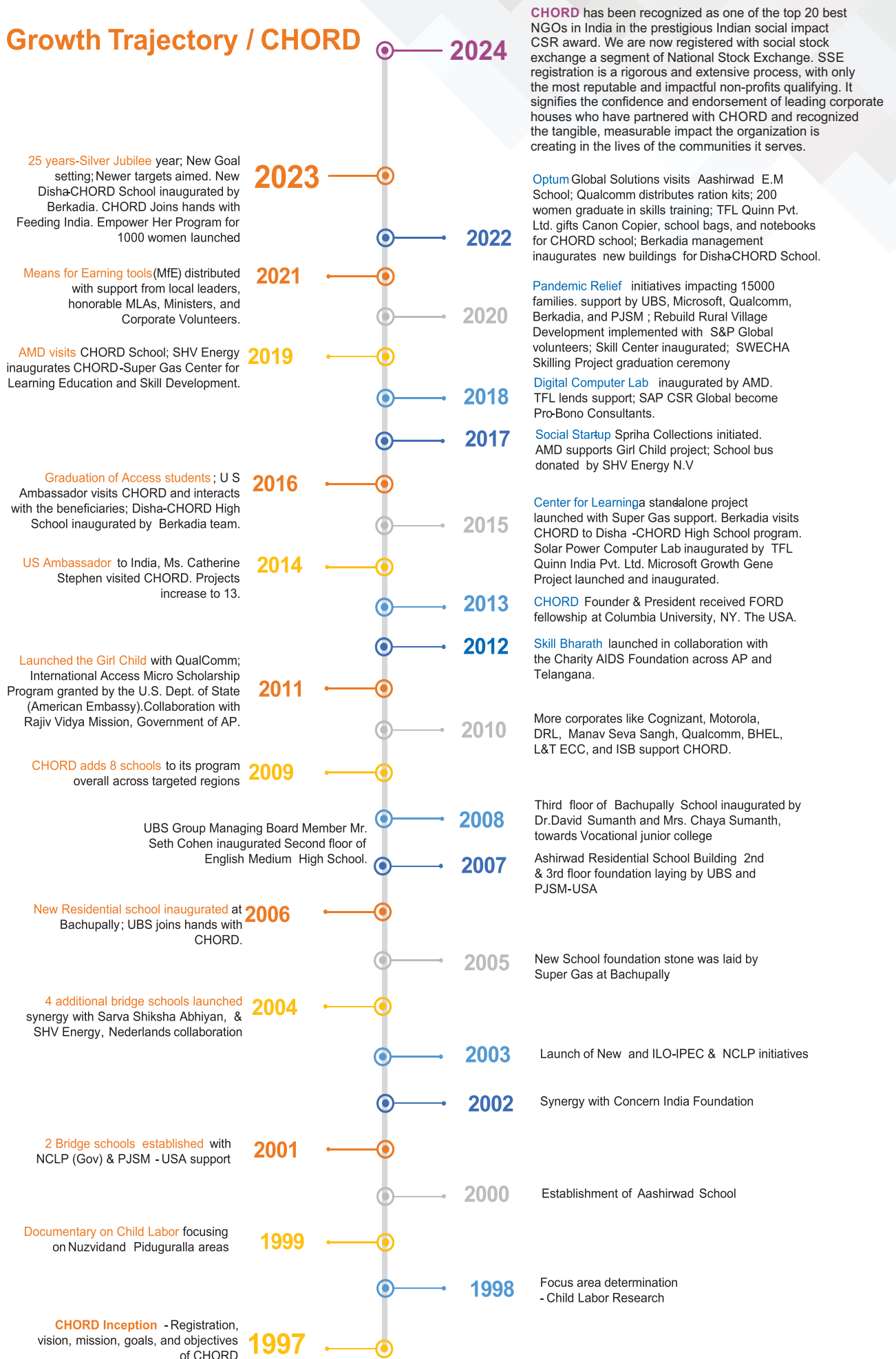
NAME	DESIGNATION
Suman C. Malladi	Founder & President
K.T. Prasad Reddy	Vice - President
V. Manohar	General Secretary
B. Peddiraju	Treasurer

## ADVISORY BOARD:

Sri. G. Venkata Rami Reddy	IAS, (Retired)
Sri. B. Venata Reddy	Retired Deputy Commissioner - Labor
Sri. Madhav Reddy	Financial & Social Impact Advisor
Sri. A. Srinivasa Raju	Financial Advisor
Smt. S. Pragnya	Psychologist / Student Counselor
Smt. E. Sasi	Soft Skills and English Language Trainer



# Growth Trajectory / CHORD





# CHORD

ENABLING CHANGE. TOGETHER.

## **CORPORATE OFFICE:**

Plot No 755, Road No. 4C, Gopal Nagar Colony,  
Hydernagar, Kukatpally, Hyderabad-500 085.

## **REGISTERED OFFICE:**

Childwelfare & Holistic Organization for Rural  
Development (CHORD), # 1-9-665/7, Vidyanagar,  
Hyderabad/ Secunderabad, Telangana – 500044  
India.

Ph +91-40-23156196 / +91-9989057676

## **PROJECT OFFICE:**

Door No 6-1/5, #Plot 4, 5&6, SJB Hills,  
Opposite Ellamma Temple, Off  
Miyapur-Bachupally Highway, Bachupally,  
Bachupally Mandal, Medchal District, GHMC,  
Hyderabad-500090, India.

## **BANKERS:**

Axis Bank KPHB Kukatpally,  
Andhra Bank, JNTU, Hyderabad,  
Kotak Mahindra Bank, Kukatpally, Hyderabad,  
IDFC FIRST Bank, Secunderabad.

## **AUDITORS:**

Vennapusa & Sunkara  
Flat No. 203, Plot No. 88, Sri Sadan Apartments,  
BSP Colony, Motinagar, Hyderabad.

Vamsi & Associates

Flat No. 407, Prabhath Signature Appts,  
Beside Kalamandir, KPHB, Hyderabad - 500072.